

SPECIAL ISSUE

LOCAL PROGRAM LISTINGS
WEEK OF SEPT. 24-30

**TV
GUIDE**

MLP

15c

**FALL
PREVIEW**

**1955-56
SHOWS**

as we see it

It will be an exciting television season. We've called it, in this Preview Issue, the "Year of Plenty."

Whether all the talent and money and brainwork that have gone into preparing your entertainment will succeed in making it a great season, no one can tell until you, the viewers, make your decision. But the prospect is exciting.

Four developments seem to emerge when you study the network plans. "Spectaculars" are not only here to stay; they are becoming increasingly important. Several of the movie companies, for the first time, are trying their hands at the new medium. Give-aways are back with us; and, finally, color television is really here.

The 90-minute-or-more formats of spectaculars, plus the once-a-month scheduling that permits large budgets, are widening television's horizons. With CBS as well as NBC scheduling them this year, viewers cannot help but enjoy a rich entertainment fare.

The movie companies are anxious to see how they can use television to build movie stars and advertise their pictures. Being professionals, they should turn out some fine programs—provided they keep viewers, as well as their own aims, in mind.

It was *The \$64,000 Question* that started the giveaway trend by capturing the Nation's imagination and reaping front-page publicity. The new \$100,000 *Big Surprise* will boost the trend along, and there will be more—you can count on it.

Color fever among viewers is bound to start in earnest this season, with several hours a week of color shows scheduled. The networks aren't kidding. They're going to put color over.

Now turn the page for the details.

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Cover By Ray Ballinger

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Walter H. Annenberg, Editor

Merrill Panitz, Managing Editor

Alexander H. Joseph, Associate Editor

Harry Harris, Associate Editor

Oliver H. Crawford, Programming Editor

Michael J. O'Neill, Advertising Director

Donald P. Kohn, Promotion Director

Henry H. Oschay, Circulation Director

James T. Quirk, Publisher

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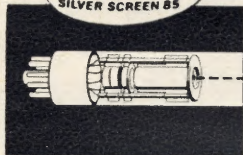


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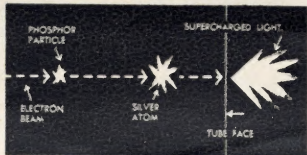
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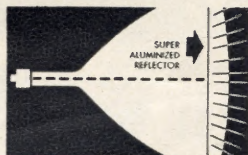
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TELEVISION'S

There's Something For Everyone

For television, 1955-56 will be a Year of Plenty, heaped high with exciting new shows and popular holdovers. It promises a bumper crop of Grade AAA, super-de luxe, "extra-fancy," king-size delicacies, as an idea planted-



YEAR OF PLENTY

In New Season's Many Programs

last season burgeons all over the channels. The success of NBC's elongated "spectaculars" has resulted in a new emphasis on "bigness."

Thus, CBS will inaugurate a 90-minute *Jubilee of Stars* series tonight

(Saturday), with Judy Garland and David Wayne, to be followed by "specials" starring Bing Crosby, Noel Coward and Mary Martin, among others. (See page 8.) Even Ed Murrow's *See It Now* will **continued**

occasionally stretch to 90 minutes.

ABC, which achieved new stature last season with its on-film *Disneyland*, is relying on film in the extra-length department, too. Its new Sunday night *Feature Film Festival* is offering such 90-minute first-run-on-TV British films as "The Red Shoes" and "The Lavender Hill Mob."

NBC's 90-minute entries include the Max Liebman and *Producers' Showcase* series, the Sunday night *Color Spread* and the Sunday afternoon *Maurice Evans Presents*. Also on the NBC agenda are extra-long documentaries and films.

Some of the films—like Sir Laurence Olivier's three-hour "Richard III" and Rex Harrison's "The Constant Husband"—will be shown for the first time in the U.S.

Top TV personalities are seeking longer vehicles. Jack Benny will supplement his CBS half hours with five guest shots on the hour-long *Shower of Stars*. Perry Como has switched from 15-minute stanzas to a weekly hour. Art Linkletter and Eddie Fisher have signed for extravaganzas in addition to their regular shows.

The new accent on size will be reflected in other ways, too. The daytime *NBC Matinee Theater* will offer a daily hour-long drama in color. Programs like *Medic*, limited to a half hour, will expand with an occasional



In longer shows: Jack Benny, Bing Crosby.

two-parter. And since CBS scored during the summer with *The \$64,000 Question*, NBC's *The Big Surprise* will up the ante to \$100,000.

Super-specials will be offered for the small fry, too. There will be all-star productions of "Heidi" and "Alice in Wonderland" next month and, later, encores of last season's "Peter Pan" and "Babes in Toyland." And Walt Disney will lure the lollipop set with a daily hour-long *Mickey Mouse Club*.

New stars are making their TV debuts this season—among them, Miss Garland, Noel Coward, Maurice Chevalier, Esther Williams, Linda Darnell, Alec Guinness, Kathryn Grayson.

A number of Hollywood's major film studios have changed their minds about TV. Warners, 20th Century-Fox and M-G-M all have series on the air this season.

Viewers will be offered opera premieres, concerts by celebrated musicians and a 90-minute performance by the Sadler's Wells Ballet.

There will be more use of color this season—better than 14 hours a week—especially during the daytime, so prospective buyers of color sets can sample programs while shopping.

Sports fans will continue to have their own TV classics—the World Series, the Army-Navy and other newsworthy football games, an occasional championship fight. Several of these will be in color.

Despite the strength of the extra-measure idea, half-hour shows will continue to be a staple on TV. Jackie Gleason is bucking the tide by halving his Saturday night time to go on film, and there will be other new half-hour projects.

Bear in mind that the new shows, in TV's Year of Plenty, are in addition to such standbys as *I Love Lucy*, Gobel, *Disneyland*, Godfrey, Groucho, *Dragnet* and other favorites. All this and Liberace, too!

It's the Newest, Biggest TV Show of 1955!

Ford Star Jubilee

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- ★ A STAR IS BORN
- ★ WIZARD OF OZ
- ★ JUDY AT THE PALACE

Greatest Nation-wide CBS Show in TV History

Saturday Night Sept. 24

At NBC they're "spectaculars"; at CBS, "color specials," but whatever you call the 90-minute-and-more shows, they add up to TV's big news.

Last year NBC monopolized the field; this year CBS is leaving no stone—or star—untuned to join in.

At last report CBS had only one series definitely scheduled besides the daddy of all 90-minute shows,

Lincoln Was Shot"; a Christmas-time production of Maeterlinck's "The Blue Bird"; and a new musical, "Wonderful World," with songs by Arthur Schwartz and Howard Dietz.

A non-Jubilee "special" will be Tchaikovsky's "Nutcracker Suite," with a libretto by playwrights Sam and Bella Spewack. In the on-again-off-again category are projects enlist-

The Big Ones Take Over

'Spectaculars' Or 'Specials,'
Those 90-Minute Programs
Will Make The Headlines



Omnibus—the Saturday night *Ford Star Jubilee*, which begins tonight with Judy Garland's TV bow; but its list assays high in quality.

Among the *Jubilee* attractions will be Noel Coward's TV debut in "Cafe Paris," and a 90-minute helping of the TV-shy Bing Crosby in "High Tor." Slated, but undated, are a second Crosby opus, and two dramas written by—and starring—Coward: "Blithe Spirit," "Peace in Our Time."

Jubilee will also offer three items supervised by Paul Gregory, including "The Big Banjo" and "The Day



British film, 'The Constant Husband,' will

ing Ken Murray and Orson Welles.

Over at NBC, they're promising "the greatest season in the history of any network," with a long, long line-up of 90-minute-plus programs, including musical comedies, operettas, big-name movies never before screened in the U.S., classic and not-so-classic drama, documentaries, operas and ballet. There will be 13 *Max Liebman Presents*, 13 *Color Spreads*, 13 *Producers' Showcases*, eight *Maurice Evans Presents*, six operas, an alternate-week *Wide Wide World* and other horizon-widening "telementaries."

A Line-Up Of The Big Ones

At press time, dates had been assigned to the following "spectaculars" and "specials." All programs are 90 minutes, unless otherwise specified.

Color Spread, NBC, every fourth Sunday night. **Oct. 9:** "Show Biz," with Groucho Marx, Eartha Kitt, Buster Keaton, Dennis Day, Bert Lahr. **Nov. 6:** Rex Harrison in "The Constant Husband" (Film). **Dec. 4:** Maurice

Nov. 5: Patrice Munsel and Keith Andes in "The Great Waltz." **Nov. 26:** Anne Jeffreys and Robert Sterling in "Dearest Enemy." **Dec. 24:** "Babes in Toyland," with Dennis Day, Jeannie Carson, Bil and Cora Baird, Wally Cox. **Jan. 21:** "A Night in Venice." **Feb. 18:** "The Cat and the Fiddle." **Mar. 17:** "Sweethearts."

NBC Opera Theater, NBC, Sunday afternoons. **Nov. 6:** "Griffelkin," world premiere.



Judy Garland: her TV debut will launch CBS' 'special' shows.



Jeannie Carson: she'll play title role in NBC's 'Heidi.'

receive its U.S. premiere on NBC-TV.

Chevalier in musical review. **Jan. 1:** Sir Laurence Olivier in "Richard III" (Film). Three hours.

Jubilee of Stars, CBS, every fourth Saturday night. **Sept. 24:** Judy Garland's TV debut with David Wayne. **Oct. 22:** Noel Coward and Mary Martin in "Cafe de Paris." **Nov. 19:** Bing Crosby in "High Tor."

Maurice Evans Presents, NBC, every fourth Sunday afternoon. **Oct. 23:** "Alice in Wonderland," with Eva LeGallienne, Gillian Barber, Bobby Clark, Martyn Green, Burr Tillstrom. **Nov. 20:** Maurice Evans and Dennis King in "The Devil's Disciple."

Max Liebman Presents, NBC, Saturday nights. **Oct. 1:** "Heidi," with Wally Cox, Jeannie Carson, Baird Puppets, Pinky Lee.

Dec. 4: "Madam Butterfly," two hours. **Dec. 25:** "Amahl and the Night Visitors." **Jan. 15:** "The Magic Flute," new English version. **Feb. 26:** "La Grande Breteche," world premiere. **April 8:** "Eugen Onegin," new translation.

NBC Special Event: **Jan. 2:** Tournament of Roses Parade from Pasadena, Calif.

Producers' Showcase, NBC, every fourth Monday night. **Oct. 17:** Jose Ferrer in "Cyrano de Bergerac." **Dec. 12:** Sadler's Wells Ballet in "Sleeping Beauty," with Margot Fonteyn and Michael Soames. **Jan. 9:** Mary Martin and Cyril Ritchard in "Peter Pan," two hours. **Jan. 30:** "Music for the Millions," with Marion Anderson, Artur Schnabel and Gregor Piatagorsky.

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THE GREAT GOLD RUSH

'COME AND GET IT'
IS THE NETWORK CRY
IN WAR OF GIVEAWAYS

In TV's great war of the giveaways, the fall offensive has already started. The objective: to make a cheapskate out of *The \$64,000 Question*. The battle cry to viewers: Come and Get It!

In this war, the big salvo was fired on the night of Aug. 9, 1955, when more than 35,000,000 Americans watched a likable shoemaker from the Bronx follow his daddy's advice on *The \$64,000 Question*. Slowly the camera moved in to focus on a check for \$32,000 . . . And behind the scenes, great brains immediately began to boil and bubble.

A few of the results:

- *The Big Surprise*, a TV show in which participants may win \$100,000 in cash, will make its debut over NBC stations on Oct. 8.

- The format of *Stop the Music* has been revised by ABC to beef up the human-interest angle.

- In a counter-attack, CBS is scrutinizing the prize structure of *The \$64,000 Question* itself—and may make some changes to give winners more take-home pay.

Fighting on all sides in this three-pronged offensive is Louis G. Cowan, the Bonaparte of Quiz, whose firm produces *The \$64,000 Question*, *Stop the Music* and *The Big Surprise*. The latter, he says, won't be a quiz program at all. It will be a novelty show in which participants can win from \$25,000 to \$100,000 answering riddles.

On the war's guerrilla fronts there is a temporary but ominous quiet. Most of your favorite quizzes, panel shows and giveaways will be back this season with formats unchanged. There will be five from the hives of Mark Goodson and Bill Todman, who will revive a sixth, *Make the Connection*, whenever a spot is available.

Among the G.-T. standbys is *Two for the Money*, on which it is quite possible for a participant to win from \$1500 to \$2000 while listening to the homespun wit of Herb Shriner.

Then there's *Beat the Clock*, where



GAMES and PANELS

is an impressive one. Besides *The \$64,000 Question* and four of the Goodson-Todman shows, CBS has *Name That Tune*, with a new emcee, George de Witt, and a \$1600 jackpot on Tuesdays; and on Fridays, *Pantomime Quiz*, with Mike Stokey, Rocky Graziano, Jackie Coogan, Robert Clary, Dorothy Hart, Carol Haney and Hans Conried.

contestants play games with custard pies and whipped-cream squirters and get paid off in prizes worth from \$100 to \$300; and *The Name's the Same* with Clifton Fadiman, Roger Price, Audrey Meadows, Mike Wallace and Joan Alexander. Still with us, too, are *I've Got a Secret*, a good-natured guessing game starring Garry Moore, Jayne Meadows, Faye Emerson, Bill Cullen and Henry Morgan; and *What's My Line?*, with John Daly, Bennett Cerf, Arlene Francis, Fred Allen and Dorothy Kilgallen.

The Columbia Broadcasting System's stable of quizzes and giveaways

As of yore, ABC is riding herd on a formidable array of quizzes. On Sunday night there's *Break the Bank* (Bert Parks) and *Life Begins At 80* (Jack Barry); on Wednesday, *Masquerade Party* (Peter Donald, Bobby Sherwood, Dagmar, Ogden Nash and Ilka Chase) and *Penny to a Million* (pennies, that is); on Thursday, there's *Stop the Music* (Bert Parks) and *Down You Go* (Bergen Evans), and on Friday, *Dollar a Second*, with Jan Murray and a stageful of graham cracker pies.

Question: Will there be enough contestants to go around?



Contests In Color



Tradition: West Point, Annapolis Color Guards at Army-Navy game. It will be in color.

World Series, Football Games To Get 'Spectacular' Treatment

"Color" at a ball game once meant those little human-interest sidelights that sportscasters like to tell about the players. But this year they're taking that word "color" literally. Because, for the first time, several World Series games will be televised in color, in addition to three more Saturday afternoon football games. (The first football game in color was telecast last week, Sept. 17; highlight will be the Army-Navy classic from Philadelphia Nov. 26.) Naturally, if you don't own a color set you'll be able to see these in black and white.

Since NBC has only one remote pickup unit for color, it can colorcast Series games from one ball park only. If the New York Yankees win the American League pennant, the first two games from Yankee Stadium will go in color. If another team wins, NBC will concentrate its activities on the

National League champs, the Brooklyn Dodgers, colorcasting the third and fourth games, which will be played in Brooklyn.

Football fans in certain sections of the country will have a wider choice of TV games this season. On six Saturday afternoons, plus Thanksgiving Day, NBC will telecast one major game nationally. On five other Saturdays, NBC will televise games played by Eastern teams exclusively to Eastern cities.

On those same five Saturdays, CBS will offer a different schedule of Eastern regional games, plus five Big 10 games televised in the Midwest only, and five Pacific Coast games for the Far West only. Eastern viewers, consequently, can choose either the NBC or CBS games on those five "regional" Saturdays. On New Year's Day, NBC CBS and ABC will each televise a different Bowl game.

Four Notre Dame games are to be televised via closed-circuit TV into Sheraton Hotel ballrooms in some 30

cities. The charge: \$4 per person.

Professional football presents a different sort of a picture. ABC will televise nationally some of the Chicago Cardinals and Chicago Bears games. In addition, the Detroit Lions and Green Bay Packers will be seen on Thanksgiving. Some league games will be televised on a regional basis.

Boxing fans can look forward to ABC's *Wednesday Night Fights* and NBC's Friday night *Cavalcade of Sports*. CBS will televise Big 10 basketball games on Saturday afternoons, as soon as the football season closes.

In addition, there will be the usual number of horse races, including the big ones like the Kentucky Derby, Preakness and Belmont Stakes.

In general, networks plan more coverage of top events in all sports.

College Football

(To be televised nationally by NBC)

Oct. 1, Stanford vs. Ohio State. **Oct. 15**, Michigan State vs. Notre Dame (color). **Oct. 29**, Michigan vs. Iowa (color). **Nov. 19**, Southern California vs. UCLA. **Nov. 24**, (Thanksgiving), Texas A. & M. vs. Texas. **Nov. 26**, Army vs. Navy (color). **Dec. 3**, Duke vs. North Carolina.

(To be televised in the East by NBC)

Sept. 24, Syracuse vs. Pittsburgh. **Oct. 8**, Boston College vs. Villanova. **Oct. 22**, Cornell vs. Princeton. **Nov. 5**, Penn vs. Notre Dame. **Nov. 12**, Columbia vs. Navy.

(To be televised in the East by CBS)

Sept. 24, Boston University vs. Penn State. **Oct. 8**, Holy Cross vs. Colgate. **Oct. 22**, Harvard vs. Dartmouth. **Nov. 5**, Syracuse vs. Penn State. **Nov. 12**, Brown vs. Harvard.

(To be televised in the Far West by CBS)

Sept. 24, Illinois vs. California. **Oct. 8**, USC vs. Washington. **Oct. 22**, Washington State vs. Oregon State (will not be seen in Los Angeles); **Oct. 22**, USC vs. California

(to be seen in Los Angeles only). **Nov. 5**, Washington vs. California. **Nov. 12**, Oregon vs. Stanford.

(CBS will telecast Big 10 games on a regional basis, with schedule still in doubt).

Professional Football

(To be telecast by ABC on full network)

Oct. 2, New York Giants vs. Chicago Cards. **Oct. 9**, San Francisco 49'ers vs. Chicago Bears. **Oct. 16**, Baltimore Colts vs. Bears. **Oct. 23**, Philadelphia Eagles vs. Cards. **Oct. 30**, Cleveland Browns vs. Cards. **Nov. 6**, Green Bay Packers vs. Bears. **Nov. 13**, Los Angeles Rams vs. Bears. **Nov. 20**, Washington Redskins vs. Cards. **Nov. 24**, Detroit Lions vs. Green Bay Packers. **Nov. 27**, Bears vs. Cards. **Dec. 4**, Detroit Lions vs. Bears. **Dec. 11**, Philadelphia Eagles vs. Bears.

(In addition, other games will be telecast on a regional basis.)



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- ★ DOUGLAS EDWARDS WITH THE NEWS—CBS—TUES. & THURS.
- ★ THE BIG STORY—NBC ★ MGM PARADE—ABC

See program pages for time and channel

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Crawford



Facenda

Philadelphia Dateline

While thousands of Delaware Valley residents vacationed this summer, area TV executives spent hot, humid days lining up new shows, both live and film, to interest viewers of all ages. Here are some of the new shows to be seen locally:

Ch. 3: Lynne Barrett and Charley Dobson are back with a new approach as *The Couple Next Door*, Saturday at 11:30 P.M. A light show with a heavy guy is *Here's Jack Wilson*, four afternoons a week at 2:50 P.M. The same channel also offers *Confidential File*, a new documentary film series Sunday at 10:30 P.M., and Grady and Hurst's *Dance Party* returns Sunday at 11:30 P.M. Raymond Massey's *I Spy* begins this Monday at 10:30 P.M., and *My Little Margie* is seen weekdays at 1 P.M. A children's show, *Storybook House*, is a Saturday feature at 9:45 A.M.

Ch. 6: Programs running the range from drama to education to football dot the new line-up here. *Wiffil Schoolhouse* will ring the school bell daily at 11 A.M., followed by *The University of the Air* at 11:15 on Oct. 3. Highlights of the Notre Dame grid games are spotlighted for 9 P.M. Monday, and wrest-

ling devotees will see their favorites at 11 the same night. Film- and drama-wise, it's *Camera Four* on Monday at 10 P.M.; *Paris Precinct* takes over at 10 P.M., Tuesday, with *Edward Arnold Theater* and *Mr. and Mrs. North* occupying the hour before midnight on Wednesday. Philadelphia Eagles road games are also on tap.

Ch. 8: Color is the big news with the Lancaster outlet. Percentage-wise, it feels it has a large color-TV audience because TV color tubes are made in that city. The NBC and CBS spectaculars will be seen in color once a month, along with the World Series and three college grid games. Debuting on Oct. 6 is *Highway Patrol*, a new film series starring Broderick Crawford. *Waterfront* has taken over at 7 P.M. Wednesday, and *The Whistler* is seen Saturday at 11:30 P.M. Liberace and his piano shift to 1 P.M., Sunday, Sept. 25.

Ch. 10: From early morning to late at night you'll find changes in the schedule. The morning line-up, beginning at 7:55 o'clock, is headed by Gene and Joan Crane, Bill Campbell, Jack Valen-

(Continued on page A-44.)

Channels listed in program section

3	WPTZ	(NBC) Architects Bldg., 17th and Sansom Sts., Philadelphia	LOcust 4-5500
6	WFIL-TV	(ABC, Du Mont) 46th and Market Sts., Philadelphia	EVERgreen 2-4700
10	WCAU-TV	(CBS) City Line and Monument Ave., Philadelphia	GREENwood 7-8300
8	WGAL-TV	(CBS, NBC, ABC, Du Mont) 24 S. Queen St., Lancaster	Lancaster 5246
12	WPFH	(Independent) 10th and West Sts., Wilm., Business Office	Wilm. 6-2567

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TV Network GUIDE

The following is an alphabetical index of highly-rated evening network programs scheduled this fall.

Appointment with Adventure ...Sun., 10 (10)

Berle, MiltonTues., 8 (3) (8)

(Every Third Week)

Big StoryFri., 9 (3) (8)

Big SurpriseSat., 7:30 (3) (8)

(Beg. Oct. 8)

BoxingMon., 10 (12) (57)

Wed., 10 (6)

Fri., 10 (3) (8)

Break the BankSun., 10 (6) (57)

Burns and AllenMon., 8 (8) (10) (61)

Caesar's HourMon., 8 (3)

Carson, JohnnyThurs., 10 (10) (61)

Cavalcade TheaterTues., 9:30 (6)

Chance of a LifetimeSun., 9 (6)

Circle TheaterTues., 9:30 (3) (8)

(Alternate with Playwright Hour)

Climax!Thurs., 8:30 (10) (61)

(Alternate with Shower of Stars)

Como, PerrySat., 8 (3) (8)

Concert—BarlowMon., 8:30 (6)

CrossroadsFri., 8:30 (6)

(Beg. Oct. 7)

CrusaderFri., 9 (10)

(Beg. Oct. 7)

Cummings, BobThurs., 8 (10)

Damon Runyon TheaterFri., 10:30 (6)

December BrideMon., 9:30 (10) (61)

(Beg. Oct. 3)

DisneylandWed., 7:30 (6) (57)

Dollar a SecondFri., 9 (6)

Down You GoThurs., 9:30 (6)

DragnetThurs., 9 (3) (8)

Durante, JimmySat., 9:30 (3) (8)

Ethel and AlbertFri., 10 (6)

Famous Film FestivalSun., 7:30 (6)

Father Knows BestWed., 8:30 (3)

Mon., 7 (8)

Fireside TheaterTues., 9 (3) (8)

Ford Star JubileeSat., 9:30 (8) (10) (61)

(Every Fourth Week)

Ford TheaterThurs., 9:30 (3) (8)

Four Star PlayhouseThurs., 9:30 (10)

George GobelSat., 10 (3) (8)

(Beg. Oct. 8)

G.E. TheaterSun., 9 (10) (61)

Godfrey and FriendsWed., 8 (8) (10) (61)

Grand Ole OprySat., 7:30 (6)

(Every Fourth Week Beg. Oct. 15)

GunsmokeSat., 10 (10) (61)

Hitchcock, AlfredSun., 9:30 (10)

(Beg. Oct. 2)

HoneymoonersSat., 8:30 (10)

(Beg. Oct. 1)

Hope, BobTues., 8 (3) (8)

(Irregularly at This Hour)

I Love LucyMon., 9 (8) (10) (61)

(Beg. Oct. 3)

It's Always JanSat., 9:30 (10)

I've Got a SecretWed., 9:30 (10) (61)

Liebman, MaxSat., 9 (3) (8)

(Every Fourth Week)

Life Begins at 80Sun., 9:30 (6)

(Time Changes After Oct. 23)

Life of RileyFri., 8:30 (3) (8)

LineupFri., 10 (10) (61)

MamaFri., 8 (10)

(Beg. Oct. 7)

Marx, GrouchoThurs., 8 (3) (8)

Martin, TonyMon., 7:30 (3) (8)

Masquerade PartyWed., 9 (6)

MedicMon., 9 (3)

Medical HorizonsMon., 9:30 (6)

MillionaireWed., 9 (10) (61)

M-G-M ParadeWed., 8:30 (6) (57)

Montgomery, RobertMon., 9:30 (3) (8)

My Favorite HusbandTues., 10:30 (8) (10)

(Beg. Oct. 4)

Navy LogTues., 8 (10) (61)

Original Amateur HourSun., 9:30 (6)

(Beg. Oct. 30)

Our Miss BrooksFri., 8:30 (10)

(Beg. Oct. 7)

Outside U.S.A.Thurs., 10 (6)

Ozark Jubilee Sat., 7:30 (6) (57)
 Ozzie and Harriet Fri., 8 (6)

Penny to a Million Wed., 9:30 (6)
 People Are Funny Sat., 9 (3) (8)
 People's Choice Thurs., 8:30 (3)
 (Beg. Oct. 6)
 Person to Person Fri., 10:30 (10) (61)
 Playhouse of Stars Fri., 9 (10)
 (Beg. Oct. 7 9:30)
 Playwright Hour Tues., 9:30 (3) (8)
 (Alternate with Circle Theater)
 Producers' Showcase Mon., 8 (3) (8)
 (Every Fourth Week)

Raye, Martha Tues., 8 (3) (8)
 (Every Third Week)

Screen Directors Playhouse Wed., 8 (3)
 (Beg. Oct. 5)
 Sheen, Bishop Fulton J. Thurs., 8 (6)
 (Beg. Oct. 13)
 Shower of Stars Thurs., 8:30 (10) (61)
 (Every Fourth Week)
 \$64,000 Question Tues., 10 (10) (61)
 Skelton, Red Tues., 9:30 (10) (61)
 Stage Show Sat., 8 (10) (61)
 (Beg. Oct. 1)
 Star Stage Fri., 9:30 (3) (8)
 Star Tonight Thurs., 9 (6)
 Stop the Music Thurs., 8:30 (6)
 Studio One Mon., 10 (10)
 Sullivan, Ed Sun., 8 (10) (61)
 Sunday Spectacular Sun., 7:30 (3) (8)
 (Every Fourth Week)

T Men in Action Fri., 8:30 (6) (57)
 TV Playhouse Sun., 9 (3) (8)
 TV Reader's Digest Mon., 8 (6)
 Talent Scouts Mon., 8:30 (8) (10) (61)
 This Is Your Life Wed., 10 (3) (8)
 Theater Wed., 9 (3) (8)
 Thomas, Danny Tues., 9 (6)
 Truth or Consequences Fri., 8 (3) (8)
 20th Century-Fox Hour Wed., 10 (10)
 (Alternate with U.S. Steel)
 Two for the Money Sat., 9 (10) (61)

U.S. Steel Hour Wed., 10 (10)
 (Alternate with 20th Century-Fox Hour)

Variety Hour Sun., 8 (3) (8)
 Video Theater Thurs., 10 (3) (8)
 Vise Fri., 9:30 (6) (57)

Warner Bros. Presents Tues., 7:30 (6) (57)
 Welk, Lawrence Sat., 9 (6)
 What's My Line? Sun., 10:30 (10)
 Wyatt Earp Tues., 8:30 (6)

You'll Never Get Rich Tues., 8:30 (10)
 Young, Loretta Sun., 10 (3)
 Your Hit Parade Sat., 10:30 (3) (8)

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New Renewal

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State _____

THIS WEEK...

(Information applies only to channel numbers indicated in parentheses)

NEW TIME OR CHANNEL

People Are Funny	9:00 P.M. Sat. (3, 8)
Wild Bill Hickok	12:30 P.M. Sun. (10)
News—Douglas Edwards	
	6:45 P.M. Mon.-Fri. (10)

DEBUTS

Ford Star Jubilee	9:30 P.M. Sat. (8, 10, 61)
Frontier	7:30 P.M. Sun. (3, 8)
Robin Hood	7:30 P.M. Mon. (10)
Camera Four	10:00 P.M. Mon. (6)
I Spy	10:30 P.M. Mon. (3)
Sgt. Preston	7:30 P.M. Thurs. (10)
Football—Frank Leahy	7:15 P.M. Thurs. (8)
	6:30 P.M. Fri. (10)

RETURNS

Jack Benny	7:30 P.M. Sun. (10)
Dance Party	11:30 P.M. Sun. (3)
Sid Caesar	8:00 P.M. Mon. (3)
Milton Berle	8:00 P.M. Tues. (3, 8)
Red Skelton	9:30 P.M. Tues. (10, 61)
Circle Theater	9:30 P.M. Tues. (3, 8)
Lineup	10:00 P.M. Fri. (10, 61)

GOING OFF

Greatest Bands	8:00 P.M. Sat. (10, 61)
Here's the Show	10:00 P.M. Sat. (3)
Stage 7	9:30 P.M. Sun. (10, 61)
Those Whiting Girls	9:00 P.M. Mon. (8, 10, 61)
Search	10:30 P.M. Tues. (8)
Kodak Request Performance	
	8:00 P.M. Wed. (3)
Make the Connection	8:30 P.M. Thurs. (3)
Ray Milland	9:30 P.M. Fri. (10, 61)

SPECIALS

Man on a Bus	
	9:15 A.M. Sun. (6, 10), 12 Noon Sun. (3)
World Series	
	12:45 P.M. Wed., Thurs., Fri. (3, 8)

COLOR

Ford Star Jubilee	9:30 P.M. Sat. (8, 10, 61)
Home	11:00 A.M. Mon.-Fri. (3)
Howdy Doody	5:30 P.M. Mon.-Fri. (3, 8)
Today	7:00 A.M. Tues. (3, 8)
Milton Berle	8:00 P.M. Tues. (3, 8)
Red Skelton	9:30 P.M. Tues. (10, 61)
World Series	12:45 P.M. Fri. (3, 8)

our readers ask

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 302 N. 13th St., Philadelphia 7, Pa.



Stuart



Hadley

Can you tell me the theme song for *Topper*?—Jack Stevenson, Philadelphia. [The song has the same name as the show. It is published by Keys Music Co., Inc., New York.]

I would like to know if Reed Hadley is going to be back on TV this fall?—Mrs. Erwin Wolfrom, Colwick, N.J. [Reed says his TV plans are indefinite, but that he will probably make some freelance appearances.]

What is the name of the theme song used on the *Damon Runyon Theater*?—Mrs. Dorothy Whitmore, Media, Pa. [It's called "The Clydesdale Theme."]

Please tell me if Alan Copeland, who sings with Modernaires on the Bob Crosby show, is married to Paula Kelly, one of the group?—Claudia Griffith, Rutledge, Pa. [No, Paula is married to Hal Dickinson, also a Modernaire.]

What has happened to Mary Stuart on *Search for Tomorrow*?—M. E. Phillips, Philadelphia. [She has been written out of the story while on maternity leave, but is expected to rejoin the program in the near future.]

What is the theme song of the *Tennessee Ernie show*?—Stephen Signore, Ambler, Pa. [It's called "We'll All Get Together Again," by Jack Fascinato, show orchestra leader. It is not published or available on record.]

TV *Movie* GUIDE

Use this department to plan your entire week's TV movie viewing.
For fuller details of each movie, see the regular program listing.

SATURDAY, SEPTEMBER 24.

- 3:30 P.M. 12 "MONTE CASSINO"
(Drama) Alberto Lalli.
- 4:30 P.M. 6 "RANDY RIDES AGAIN"
(Western) John Wayne.
- "THE TOWN WENT WILD"
(Comedy) Freddie Bartholomew, James Lydon.
- 10:30 P.M. 6 "KID MONK BARONI"
(Drama) Bruce Cabot, Richard Rober.
- 11:15 P.M. 12 "BOMBS OVER BURMA"
(Adventure) Ricardo Cortez, Anna May Wong.
- 11:45 P.M. 3 "BLACK MASK"
(Drama) Gianna Bargli, Cesare Danova.
- 12:00 Mid. 8 "YOUNG AND WILLING"
(Comedy) Susan Hayward, William Holden.
- 12:00 Mid. 10 "TERROR BY NIGHT"
(Mystery) Basil Rathbone, Nigel Bruce.

SUNDAY, SEPTEMBER 25

- 1:00 P.M. 3 "LADY WITH A LAMP"
(Drama) Anna Neagle, Michael Wilding.
- 1:00 P.M. 10 "SENATOR WAS INDISCREET"
(Comedy) William Powell, Ella Raines.
- "SECOND MATE"
(Drama) Gordon Harker, Graham Moffatt.
- 5:00 P.M. 12 "DARK WATERS"
(Drama) Merle Oberon, Franchot Tone.
- 6:30 P.M. 3 "BARBARIAN AND THE LADY"
(Drama) Patricia Roc, Harry Baur.
- 7:30 P.M. 6 "ADAM AND EVELYN"
(Comedy) Stewart Granger, Jean Simmons.
- 7:30 P.M. 12 "DRUMS"
(Adventure) Sabu, Raymond Massey.
- 9:00 P.M. 12 "SEVEN DOORS TO DEATH"
(Mystery) Chick Chandler, June Clyde.
- 10:30 P.M. 6 "THE GUILTY"
(Drama) Bonita Granville, Don Castle.
- 11:15 P.M. 12 "ELEPHANT BOY"
(Drama) W. E. Holloway, Sabu.
- 12:00 Mid. 3 "WATERFRONT LADY"
(Mystery) Ann Rutherford, Frank Albertson.
- 12:00 Mid. 10 "SIX MEN"
(Mystery) Harold Warrender, Olga Edwardes.

MONDAY, SEPTEMBER 26

- 12:30 P.M. 6 "FEMALE FUGITIVE"
(Mystery) Craig Reynolds, Evelyn Venable.
- 1:30 P.M. 3 "EGYPT BY THREE"
(Drama) Joseph Cotten, Ann Stanville.
- 3:00 P.M. 12 "QUEEN OF BROADWAY"
(Drama) Rochelle Hudson, Buster Crabbe.
- 6:30 P.M. 3 "SON OF THE HUNCHBACK"
(Drama) Rossano Brazzi, Milly Vitale.

- 7:30 P.M. 12 "SEVEN DOORS TO DEATH"
11:15 P.M. 12 "ELEPHANT BOY"
12:05 A.M. 10 "THE SECRET WEAPON"
(Mystery) Basil Rathbone, Nigel Bruce.
12:15 A.M. 6 "THE THIRTEENTH MAN"
(Mystery) Weldon Heyburn, Inez Courtney.

TUESDAY, SEPTEMBER 27

- 12:30 P.M. 6 "THE LADY CONFESSES"
(Mystery) Hugh Beaumont, Mary Beth Hughes.
- 1:30 P.M. 3 "UNKNOWN WORLD"
(Adventure) Bruce Kellogg, Otto Waldis.
- 6:30 P.M. 3 "ARREST BULLDOG DRUMMOND"
(Mystery) John Howard, Heather Angel.
- 7:30 P.M. 12 "BLONDE COMET"
(Comedy) Virginia Dale, Robert Kent.
- 10:30 P.M. 6 "NEW MEXICO"
(Drama) Lew Ayres, Marilyn Maxwell.
- 11:15 P.M. 12 "GAMBLING DAUGHTERS"
(Drama) Cecilia Parker, Gale Storm.

WEDNESDAY, SEPTEMBER 28

- 12:30 P.M. 6 "THE BIG FIX"
(Drama) Regis Toomey, James Brown.
- 2:45 P.M. 12 "SWING IT, SAILOR"
(Comedy) Wallace Ford, Isabel Jewell.
- 6:30 P.M. 3 "THE THREE PIRATES"
(Drama) Ettore Manni, Marc Lawrence.
- 7:30 P.M. 12 "GAMBLING DAUGHTERS"
9:00 P.M. 12 "ELEPHANT BOY"
11:15 P.M. 12 "REGULAR FELLERS"
(Comedy) Sarah Pradden, Roscoe Ates.
- 12:05 A.M. 10 "OUTPOST IN MOROCCO"
(Drama) George Raft, Marie Windsor.

THURSDAY, SEPTEMBER 29

- 12:30 P.M. 6 "WHY GIRLS LEAVE HOME"
(Drama) Lola Lane, Sheldon Leonard.
- 6:30 P.M. 3 "16 FATHOMS DEEP"
(Adventure) Lon Chaney, Jr., Arthur Lake.
- 7:30 P.M. 12 "REGULAR FELLERS"
10:30 P.M. 6 "EIGHT O'CLOCK WALK"
(Mystery) Derek Farr, Cathy O'Donnell.
- 11:15 P.M. 12 "BLONDE COMET"

FRIDAY, SEPTEMBER 30

- 12:30 P.M. 6 "THE FATAL HOUR"
(Mystery) Boris Karloff, Grant Withers.
- 2:45 P.M. 12 "REGULAR FELLERS"
7:30 P.M. 12 "QUEEN OF BROADWAY"
11:15 P.M. 12 "ELEPHANT BOY"
11:45 P.M. 6 "THE WIFE OF MONTE CRISTO"
(Adventure) John Loder, Lenore Aubert.



For Week Beginning September 24th, 1955

SATURDAY MORNING

- 8:00** **10** **MOVIE—Western**
Saturday Western: "O'Malley of the Mounted." The Canadian Mounties get the task of tracking down a gang of smugglers. George O'Brien, Irene Ware.
- 8:10** **8** **Morning Melody**
- 8:15** **8** **MOVIE—Western**
Covered Wagon Theater: "Fury Below." Russell Gleason, Maxine Doyle.
- 8:40** **3** **Thought for Today**
Rabbi Lean S. Laing speaks today.
- 8:45** **3** **Cartoon Comics**
- 8:55** **3** **Wanted Persons**
- 9:00** **3** **Scott & the Mechanical Man**
6 **The Christophers—Religion**
"It's Your Government." Celeste Halm is Father Keller's guest. They discuss the importance of citizen participation.
- 10** **Looney Tunes—Cartoons**
- 9:15** **8** **Barker Bill's Cartoons**
- 9:30** **6** **Industry on Parade**
8 **Slapstick Theater**
10 **Our Gang Theater**
- 9:45** **3** **Storybook House—Kids**
Kirk tells the story of King Arthur.
- 10:00** **3** **The Pinky Lee Show—Kids**
6 **Serial Theater—Western**
Red Barry: "Devil's Disguise."
8 **Texas Rangers—Western**
"Shorty Sees the Light." Ten-year-old Sharty Lassiter recognizes one of the bandits holding up his grandpop's stagecoach. The outlaws warn the bay nat to tell and Sharty is torn between fear and the desire to help Texas Ranger Clay Morgan. Jace Pearson is played by Willard Parker; Clay Margan is portrayed

by Harry Lauter. Kim Charney and Stanley Andrews are featured.

- 10** **Corny's Cartoons—Kids**
- 10:30** **3** **Winchell & Mahoney—Kids**
Jerry's too tired to sleep! Paul insists that what Jerry needs is a little exercise. So the gang organizes a baseball game. Paul, Milton and Jerry sing "Take Me out to the Ball Game." After a lesson from Irving the Scholarly Mause, Knucklehead Smiff sings "Haw Silk Is Made." Young Natalie Trundy joins the show as sang-and-dance partner to Paul, Jerry and Milton DeLugg.
- 6** **Fun at the Zoo—Animals**
"Small Mammals" at the Philadelphia Zoo are featured.
- 8** **Buffalo Bill, Jr.—Western**
10 **Barker Bill's Cartoons**
- 10:45** **6** **Panorama—Film Shorts**
10 **Superman—Cartoons**
- 11:00** **3** **Commando Cody—Adven.**
"Last in Outer Space." In his efforts to add the earth to his long list of slave planets, the Ruler tries to get Commando Cody and crew out of the way. His plans include the capture of Cody's spaceship. The method: a trumped-up story told by a Mercurian. Cody: Judd Haldren. The Ruler: Gregory Gay. Jaan: Aline Towne.
- 6** **Playtime Playhouse—Kids**
8 **Winky Dink and You**
The kids draw a press camera so Jack can realize his ambition to be an inquiring photographer. An animal, drawn by the young viewers, isn't as kind and gentle as he's supposed to be. Winky and Dusty Dan continue their adventures in Africa.
- 10** **Andy's Gang—Kids**
"The Black Lagoon." Suki wants the

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chimpanzee brought to his tropical island, as a pet. Jahn Tamamata, James Yamamoto. Gravel-voiced Andy and company are reviewed in next week's TV GUIDE.

11:30 **3** Mr. Wizard—Science

Danny (Hugh Dunne) and Mr. Wizard (Dan Herbert) find out about magnetism and how it works for us. They also learn of the tricks it plays.

6 Sports Clinic—Moorehead

8 Commando Cody—Adven.

For details see 11 A.M. **3** listing.

10 Texas Rangers—Western

"West of Sonora." Two grandfathers of the orphaned heiress to a gold mine feud over possession of the child. Their argument reaches disastrous proportions before the Texas Rangers step in. Willard Parker, Harry Lauter, Robert E. Griffin, Cheryl Callaway.

AFTERNOON

12:00 **3** Stranger than Fiction

6 MOVIE—Western

Western Playhouse: "Lawless Frontier." A half-breed disturbs the countryside by his rustling activities. Jahn Wayne, Sheila Terry are featured.

8 **10** The Big Top—Circus

From Philadelphia, ringmaster Jack Sterling introduces:

High wire artistsMalikava

Dog actCimse's Scottish Collies

AcrabatsEdna & Lean

CyclistsSpeedy Babbs' Cycle Whirl

12 Music Box—Songs

12:15 **3** Charm Headquarters

12:30 **3** Inspector Mark Saber

"The Marked Man." A successful interior decorator is murdered and Mark Saber goes after the killer. Tam Conway.

1:00 **3** Football Preview—Kelly

6 MOVIE—Western

Guild Playhouse: "Dawn Riders." John Wayne is featured.

8 NEWS

10 Lone Ranger—Western

"Outlaw's Revenge." The Lone Ranger

and Tanta learn of the strange relationship between a notarius outlaw and a respected banker.

12 MOVIE—To Be Announced

1:05 **8** Football Preview—Brandt

1:15 **3** **8** NCAA FOOTBALL—Syr.

Pittsburgh meets Syracuse at Syracuse, N.Y. Lindsey Nelson does the play-by-play, Red Grange reports the color. Official football signals are illustrated in next week's TV GUIDE.

1:30 **10** **61** Uncle Johnny Coons

After watching the Our Gang comedy "Cradle Rabbers," Johnny agrees to take care of Joe Giant's baby. But the "little boy" is a little more than Johnny can handle. (Chicago)

2:00 **6** BASEBALL—Phillies

The Phils play the New York Giants at the Polo Grounds, New York. Byrum Saam and Gene Kelly report the action.

10 FOOTBALL—Penn State

Bastan U. meets Penn State at University Park, Pa. Bob Neal does the play-by-play. Dr. Mal Stevens presents the color.

12 Mitch Thomas Show

3:30 **3** SPORTS—Red Barber

12 MOVIE—Drama

Italian Theater: "Mante Cassina." Alberta Lalli stars.

3:45 **3** Headlines on Parade

4:00 **3** Happyland—Cartoons

8 Film Feature—Nature

"Ringed-neck Pheasants" is today's short.

4:15 **8** Film Feature—Docum.

"Philmont Story," a film about the Boy Scouts, will be shown.

4:30 **3** Nickelodeon—Old Movies

6 MOVIE—Double Feature

Guild Playhouse: (1) "Randy Rides Again." Jahn Wayne is featured. (2)

"The Tawn Went Wild." The tawn goes wild when it appears that the sons of

bickering neighbors may have been

switched at birth. Freddie Barthalamew,

Edward Everett Hartan and James Ly-

dan are featured.

4:45 **8** Film Feature—Pub. Service

10 To Be Announced

5:00 **3** Rex Trailer's Ranch House

- 10 My Hero—Rob't Cummings**
 "The Caterer." Beanblossom is told to hire a caterer for a special affair and he ends up doubling as the French caterer.
- 12 Record Hop—Jimmy Lynn**
- 5:15 8 Film Feature—Horse Race**
- 5:30 3 Capt. Gallant—Adventure**
 "Pipeline." Capt. Gallant and his men hunt for the saboteur who blew up an oil pipeline in the desert region. One oil-company manager suspects a rival woman plant owner. Buster Crabbe, Fuzzy Knight.
- 8 Film Feature—Travel**
- 10 Gene Autry—Western**
 "Ransom Cross." A valuable discovery sets off a battle between crooks and lawmen. Gene Autry gets involved in the fight. (Film)
- 5:45 8 Pretzel Bowl—Game**

EVENING

- 6:00 3 Fun House—Pete Boyle**
- 8 I've Got a Secret—Quiz**
 War hero and film star Audie Murphy has a secret to keep from panelists Henry Morgan, Jayne Meadows, Bill Cullen and Faye Emerson. Don McNeill spends his last night in the emcee spot. Next week Garry Moore returns from vacation.
- 10 Soldiers of Fortune—Adven.**
 "Last Days of Dolores." The inhabitants of a village in the Mexican interior are terror-stricken by a sudden volcanic eruption. John Russell and Chick Chandler.
- 6:30 3 Grady & Hurst Showroom**
- 6 SPORTS—Tom Moorehead**
- 8 SPORTS—Dave Brandt**
- 10 Big Town—Drama**
 "Tinderbox Tenement." Editor Steve Wilson is infuriated by the deaths of four people in a slum fire. He begins a campaign for tighter fire laws in the city. Mark Stevens, Barry Kelley.
- 12 NEWS—Hal Woodard**
- 6:40 8 Weather**
- 6:45 6 NEWS—Frank Hall**
- 8 NEWS—Jim Cox**
- 12 Time Out—Bill Phieffer**
- 6:55 6 Weather—Francis Davis**

8 NEWS

- 7:00 3 ELLERY QUEEN—Drama**
 "Memoirs Unwritten." A lonely middle-aged widow claims that she is a murderer. Hugh Marlowe and Florenz Ames are featured. (Film)
- 6 STUDIO 57—Drama**
 "The Brown Leather Case." A bank robber falls in love with a blonde shoplifter. Angela Lansbury and John Sutton.
- 8 I LED THREE LIVES—Drama**
 Herbert Philbrick's wife, Eva, is menaced by a powerful party comrade. Richard Carlson, Virginia Stefan. (Film)
- 10 EDDIE CANTOR—Comedy**
 "The Marine Went to Town." An army private is tormented by his sister and her fiance, a sergeant. Victor McLaglen. (Film)
- 12 CHRISTOPHERS—Religion**

- 7:30 3 8 HORACE HEIDT—Talent**
 Kansas City, Mo., gets a visit from the Show Wagon. The cast sings "Everything's Up to Date in Kansas City." Reita Green and Horace Heidt team up for a straw-hat and cane number. The finale features the entire cast in "The Missouri Waltz."
- 6 57 OZARK JUBILEE—Music**
 Red Foley's special guests are the Sunshine Boys, spiritual singers. Among the regular crew are comedian Pete Stamper who favors us with a bit of country-style comedy; and the Jubilee Promenaders, top square-dance group. (Springfield, Missouri.)
- 10 61 BEAT THE CLOCK**



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DODGE DEALER**12 STORY THEATER—Drama**

"The Lady or the Tiger?" A jealous princess has the power to choose life or death for her loved one. From Frank R. Stockton's story. (Film)

8:00 3 8 PERRY COMO—Variety

Perry's guests tonight: Patti "Doggie" in the Window" Page, Peter Dear Phoebe Lawford, Archie Moore and wisecracking comedienne Jean Corroll. Perry's songs: "Rock Around the Clock," "Fooled" and, in connection with the Jewish holy day of Yom Kippur which begins tomorrow night, "Kol Nidre." In a comedy sketch, Lawford coaches a reluctant Como in his first romantic role, opposite Patti Page. Fighter Moore is also scheduled to lead his instrumental combo in a number or two. The dancers follow the rhythm of a punching bag and portray baseball personalities.

10 61 GREATEST BANDS

Paul "Pops" Whiteman emceeds the final show in this summer series. Featured maestros: Harry James, Eddy Howard, Machito and Hol McIntyre. Next week at this time, the Great Gleason returns with two more shows from his production stables. 8-8:30 P.M. EDT: Stage Show, emceed by the Dorsey Brothers and featuring a line-up of guest stars. 8:30-9 P.M. EDT: The Honeymooners, with Jackie and the same old gang in the sogo of bus-driver Rolph Kramden. Producer Jackie Gleason meets the psychiatrists in next week's issue of TV GUIDE.

12 INSPECTOR MARK SABER

"The Japanese Knife." A stingy old man is murdered with a Japanese hara-kiri knife. His foster son is a suspect. Tom Conway and James Burke star as Saber and his assistant. (Film)

8:30 12 HARNESS RACING—Del.

The trotting events from Brondywine Raceway are seen.

9:00 3 8 PEOPLE ARE FUNNY

Art Linkletter, on at a new time, tonight introduces the stunt kept secret more carefully than any other in the 14-year history of *People Are Funny*. The stunt lasts

three weeks and the contestant will have a chance at a huge cash prize. (H'wood)

6 LAWRENCE WELK SHOW

Lawrence and his "champagne music" have returned to Hollywood.

"One Alone" Jim Roberts

"Young Ideas" Dick Dale

"Gumdrop" Bob Lido

Medley: "Diane," "Marcheta,"

"Charmaine" Lawrence Welk

"The Bible Tells Me So" Larry Hooper

10 61 TWO FOR THE MONEY

There'll be more comedy on this program from now on. Herb Shriner, the Haasier humorist, will do a short comedy monolog at the beginning and another at the end of each show.

12 WRESTLING—Hollywood

9:30 3 8 JIMMY DURANTE

Jimmy's guests tonight are sangstress Toni Arden and former boxing champ Max Baer. Toni, invited to sing aboard a Navy

ship, convinces Jimmy he should come along. Jimmy's troubles are complicated by big Max Baer who thinks Durante is stealing his girl friend. Tonight's songs include "I Like My Wamen Hard to Get," by Jimmy. Toni, Jimmy and Max sing "Gobs and Gabs of Gabs." Also featured is Eddie Gabsan. (Film)

8 10 61 FORD STAR JUBILEE

DEBUT **COLOR** The first in this series of 90-minute once-every-four weeks jamborees also marks the first television appearance of Judy Garland. David Wayne is the guest star in a show built around Judy. A late addition to the list of performers is a 12-year-old Japanese girl who sings American pop numbers. Mitsuko Sawamura doesn't speak much English, but she's learned to parrot the sounds of English words. See below for details. (Hollywood) A big year for spectacles ahead. See p. 8.

9:30 8 10 61 FORD STAR JUBILEE

DEBUT **COLOR** Judy Garland makes her long-awaited TV debut, teeing off the 90-minute, every-fourth-week Ford Star Jubilee. Basically this is the one-woman show, with assisting artists, that Judy opened four years ago at the Palace Theater in New York City. She has since toured the show, to national and international acclaim.

With her entrance into TV, Judy opens the fourth phase of her career. Each of the preceding three is represented in tonight's program. "Over the Rainbow," for example, stems from her days as a teen-age movie star in "Wizard of Oz." The Palace Theater medley pays tribute to the scene of her spectacular comeback as a variety star. And "The Man That Got Away" she sang in her big movie comeback, "A Star Is Born."

Judy's guest star is versatile actor David Wayne. Familiar to TV audiences in last season's *Norby*, he starred in the movie "How to Marry a Millionaire" and had his greatest triumph in the role of the Okinawan interpreter Sakini in Broadway's "Teahouse of the August Moon."



Program

- "Man That Got Away"..... Judy
- "Swanee"..... Judy, singers, dancers
- Palace Theater Medley..... Judy
- "Shine On, Harvest Moon," "Some Of These Days," "My Man," "I Don't Care"
- French Ventriloquist..... Robert Lamouret
- Sketch..... Judy, David Wayne
- "Get Happy"..... Judy
- Comedy Act..... The Goofers
- "Time of the Evening" Medley
Judy, David Wayne
- "While We're Young," "You Made Me Love You," "Far Me and My Gal," "Boy Next Door," "Trolley Song," "Rock-a-bye"
- "Couple of Swells"..... Judy, David Wayne
- "Over the Rainbow"..... Judy

10:00 ③ AND HERE'S THE SHOW

This is the final show of the summer series. George Gobel returns at this time Oct. 8. Special guest tonight is song satirist Sue Carson, who appears with special material from her night-club act. Comic Jonathan Winters spoofs TV formats with his version of science-fiction shows. Ransom Sherman satirizes TV commercials. The Double Daters are seen in a dance version of "Gobelues," George Gobel's theme. John Scott Trotter's orchestra. (Hollywood)

⑥ MR. & MRS. NORTH-Drama
"The Silent Butler." Not of the ash tray variety, this butler brings murder to the Norths' household. Barbara Britton, Richard Denning star. (Film)

10:30 ③ YOUR HIT PARADE-Songs

Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms and Raymond Scott's orchestra salute the top seven tunes. Extras: Dorothy Collins sings "I've Got the World on a String" and Snooky Lanson offers "Rock-a-bye."

⑥ MOVIE-Drama

Ford Film Playhouse: "Kid Monk Baroni." (1952). A boxer retires to protect his new profile acquired by surgery. Richard Rober, Bruce Cabot.

⑫ HARNESS RACING-Del.**11:00 ③ Liberace-Music**

Selections: "Alouette," "Tales of the Vienna Woods," "Blue Tango," "Cornish Rhapsody," and "Get Happy."

⑧ ⑫ NEWS**⑩ NEWS-John Facenda****11:10 ⑩ Let's Go Fishing-Prindle**
⑫ SPORTS**11:15 ⑧ SPORTS-Harry Wismer**
⑩ SPORTS-Bill Campbell
⑫ MOVIE-Adventure

Evening Playhouse: "Bombs over Burma." The Chinese try to discover how the Japanese are able to bomb the Burma Road. Ricardo Cortez, Anna May Wong.

11:20 ⑩ Hall of Fame-Biography

John Facenda offers a film documentary on aviation pioneer Igor Sikorsky.

11:30 ③ The Couple Next Door
⑧ The Whistler-Adventure

"Favor for a Friend." A doctor is compelled to cooperate with a gangster's scheme aboard an ocean liner.

⑩ Inner Sanctum-Drama

"Killer's Choice." A ghost, a guilty conscience and a nervous couple make it possible for a man to avenge the death of his brother. Warren Stevens, Sally Gracie.

11:45 ③ MOVIE-Drama

Saturday Night Playhouse: "Black Mask." When an old offender is sentenced to death for murder, the "Black Mask," knowing that he is innocent, seeks to discover the real murderer. Gianna Bargli, Cesare Danova.

12:00 ⑥ NEWS-Frank Hall**⑧ MOVIE-Comedy**

Saturday Night Playhouse: "Young and Willing." Nearly everything happens when six actors room together in a crowded apartment. Susan Hayward, Eddie Bracken, William Holden.

⑩ MOVIE-Mystery

Late Show: "Terror by Night." Sherlock Holmes protects a diamond against jewel snatchers. Basil Rathbone, Nigel Bruce, Alan Mowbray.

12:10 ⑥ Weather-Francis Davis**12:15 ⑥ MOVIE-Western**

Nightcap Theater: "Desert Trail." John Wayne is featured.

1:00 ③ Thought for Tomorrow

The speaker is Rev. James S. Dickson.

1:15 ⑧ WRESTLING-Hollywood

FORD FILM PLAYHOUSE
TONIGHT PRESENTS
BRUCE CABOT
RICHARD ROBER
in
"KID MONK BARONI"
WFIL-TV CH-6 10:30 P.M.

TONIGHT



Greater than ever!

LIBERACE

Television's all-time
favorite tonight at . . .

11:00



Lynne Barrett and Charlie Dobson

THE COUPLE NEXT DOOR

A refreshing program
of songs and patter.
Saturdays...

11:30



Excitement, romance, adventure on

SATURDAY NIGHT PLAYHOUSE

"THE BLACK MASK"
encounters mystery

and intrigue on the continent.

11:45

The best music and movies are on Channel

WPTZ 3

MORNING

- 8:00 **10** **Just Us Kids—Cartoons**
- 8:10 **10** **NEWS**
- 8:15 **10** **Lamp unto My Feet**
 "The Window Shopper," by Clair Roskam, tells of a girl's dilemma when it comes to choosing the right husband.
- 8:45 **10** **We Believe—Religion**
- 9:15 **6** **10** **Man on a Bus—Drama**
SPECIAL Broderick Crawford, J. Corral Naish, Walter Brennan, Ruth Roman, Rosemary DeCamp star in this special film tribute to the Jewish New Year. The prolog is spoken by Cantar Maishe Oisher. The story tells of a group of Israeli immigrants who are caught in the Negev Desert when their bus breaks down. Each tells his story of the events which led to his being on the bus.
- 9:35 **8** **Sunday Serenade—Music**
- 9:45 **6** **Christian Science Heals**
 This morning's topic: "Conquest of Fear."
8 **Sunday Meditation**
10 **MOVIE—Western**
 Jahn Wayne Theater: "Winds of the Wasteland." Two ex-pany riders are defrauded. John Wayne stars.
- 9:55 **3** **Thought for Today**
 The early message is from Rev. J.E. Paul.
- 10:00 **3** **Frontiers of Faith—Relig.**
 Debate topic: "Is Censorship Justified?" Panelists are clergymen and men of letters: Harvey Breit, Theodore Waller, Dr. Stanley Hopper and Rev. J.C. Wynn.
6 **What's Your Trouble?**
 "Are You Bored?" Dr. Norman V. Peale.
- 10:15 **6** **Sunday Comics—Children**
- 10:30 **3** **This Is the Life—Religion**
 "He Took His Conscience with Him."
6 **Faith for Today—Religion**
 A six-year-old child asks her father some questions about death after her cousin is drowned. Pastor Fagal helps out.
- 10:45 **10** **Winky Dink and You**
 A walrus knows all about ice-fishing.
- 11:00 **3** **Bertie the Bunyip—Fantasy**
- 6** **Stagecoach Playhouse**
 "Hawk of Powder River." Eddie Dean.

- 11:15 **10** **Barker Bill's Cartoons**
- 11:30 **6** **Hopalong Cassidy**
 "Bor 20 Rides Again." Hoppy tussles with rough rustlers. William Boyd.
8 **Film Feature—Public Ser.**
10 **Children's Hour—Variety**

AFTERNOON

- 12:00 **3** **Man on a Bus—Drama**
SPECIAL See 9:15 A.M. listing.
8 **Winky Dink and You**
 Jack visits the bloop-bloop fish in a submarine the kids have drawn. On the way we meet an unusual character.
- 12:30 **3** **Inspector Mark Saber**
 "The Missing Finger." The murder of a fishmanger turns up a smuggling combine. Tom Conwoy and James Burke star.
6 **Ramar—Jungle Adventure**
8 **To Be Announced**
10 **Wild Bill Hickok—Western**
 "The Indians and the Delegates." Bill and Jingles match their marksmanship against that of some gamblers. Guy Modison, Andy Devine, John Eldredge.
- 1:00 **3** **MOVIE—Drama**
 Academy Theater: "Lady with a Lamp." (English; 1955) Florence Nightingale pioneers in the nursing field when no "lady" would think of it. Anno Neogle, Michael Wilding and Felix Aylmer.
6 **MOVIE—Western**
 "Lucky Texan." Jahn Wayne stars.
8 **Liberace—Music**
 Selections: "Just a Love Nest," "Remember," "Dardanella" and "Lullaby."
10 **MOVIE—Double Feature**
 Cammand Performance: (1) "The Senator was Indiscreet," is a comedy about a bambostic senator compoigning for the presidency. William Powell, Ella Raines. (2) "Secand Mate." (English; 1951) A bay tries to convict his grandfather's murderers. Gardon Harker and Groham Moffott star.
- 1:30 **8** **Roy Rogers—Western**
 See 4 P.M. **3** listing for details.
12 **Music Box—Songs**
- 1:45 **12** **Football Preview**

2:00 6 8 BASEBALL—Phillies

The Phils meet the N.Y. Giants at the Polo Grounds. Gene Kelly and Byrum Saam report the action.

2:30 3 Youth Wants to Know

From the Atomic Energy Commission comes Dr. John von Neumann, mathematician and nuclear physicist. Moderating from Washington is Stephen McCormick.

2:45 10 The Ames Brothers—Music

3:00 3 Tele-scope—Documentary

10 MOVIE—Double Feature

Command Performance resumes.

3:30 3 American Forum—Panel

12 This Is the Life—Religion

4:00 3 Roy Rogers—Western

"Hard Luck Story." On their way to visit Dale's aunt in Mineral City, Roy and Pat help Ralph Graham, who is being beaten up by two roughnecks. The incident makes Roy highly suspicious of a local insurance company. Dale Evans, Pat Brady.

10 Search—Documentary

How do residents of a community behave when disaster strikes? By means of film we witness the four phases of the reactions of the citizens of Waco, Tex., when a tornado hit the town.

12 Faith for Today—Religion

4:30 3 8 Zoo Parade—Perkins

Marlin Perkins visits the Detroit Zoo. Viewers get a guided tour of the zoo with special attention to the new anthropoid house, which houses the apes, gorillas and monkeys.

6 Rainbow Theater—Music

10 The Big Idea—Inventions

(1) A liquid level indicator shows the amount of water in a well. (2) A horizontal window blind. (3) A remote control device for operating auto pedals. (4) Three *Big Idea* bonuses. Donn Bennett.

12 Valley of the Stars

5:00 3 8 People—Interviews

Frank G. Clement, Governor of Tenn., actress Diana Herbert, lecturer Joseph Lohman and Thomas Farrell, Chi. school principal, are among the people interviewed by Morgan Beatty.

6 57 Super Circus—Kids

Features: lassa & whip act, claws, bicyclists, seal act and trampolene act.

10 Annie Oakley—Western

"Annie and the Six o' Spades." Annie tangles with two juvenile law breakers. Gail Davis, Jimmy Hawkins.

12 MOVIE—Drama

Sunday Cinema: "Dark Waters." A girl struggles with psychological difficulties. Merle Oberan, Franchot Tone.

5:30 3 8 Capt. Gallant—Adven.

"Double Jeopardy." Clues found on the body of a murdered infarmer prove that the town of Laza is a gun-running center. Capt. Gallant and Fuzzy masquerade as ex-convicts to investigate the situation. Buster Crabbe, Fuzzy Knight.

10 Lucy Show—Lucille Ball

"The Gossip." Desi and Fred plot to prove that women are far more gossipy than men. But the girls have a little project of their own. Lucille Ball, Desi Arnaz.

Today at 4:30

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EVENING

6:00 **3** Meet Corliss Archer

A household hassle occurs when Corliss and Dexter are invited to a formal dance and Corliss has no evening wrap and Dexter no tuxedo. Ann Baker, Bobby Ellis, Mory Brian.

6 Buffalo Bill, Jr.—Western

"Rails Westward." Buffalo Bill, Jr., and his stepfather are an unwitting part of the scheme to sell a worthless stagecoach line. Dick Jones, Nancy Gilbert.

8 Sanctuary Time—Religion

10 You Are There—History

We watch as the two principals prepare for "The Hamilton-Burr Duel," July 11, 1804. Walter Cronkite and his reporters are stationed at the homes of Alexander Hamilton and his lifelong enemy Aaron Burr, as the men set their affairs in order and bid farewell to their families. The cameras follow them to the dueling

field, where Hamilton is mortally wounded.

Cast

HamiltonMack Williams
BurrWalter Coy
Judge PendletonPaul Birch
William Van NessRobert F. Simon

6:30 **3** MOVIE—Drama

Silver Screen Theater: "The Barbarian and the Lady." An old Cossack is beset with problems. Patriccia Roc, Harry Baur.

6 Science Fiction Theater

"A Visit from Dr. Pliny." A scientist invents a machine which manufactures electricity from an unusual source. Edmund Gwenn, William Schallert.

8 Cavalcade of America

"Decision for Justice."

10 Waterfront—Drama

"Homing Flight." Homing pigeons may give a clue to the whereabouts of the son of Cap'n John's friend. Preston Foster.

12 Oral Roberts—Religion

7:00 **6** YOU ASKED FOR IT

(1) Rangers of Death Valley on a rescue mission. (2) Escape from a submerged submarine. (3) Artificial wounds from a make-up case. (4) A handcuffed swim from Alcatraz to the mainland. (Film)

8 IT'S A GREAT LIFE—Comedy

"The Paper Drive." Steve and Denny generously offer to deliver a load of old papers for the school paper drive. But Uncle Earl is also busy being a do-gooder, and too many Good Samaritans make for confusion. William Bishop, Michael O'Shea, James Dunn. (Film)

10 LASSIE—Drama

"The Kittens." A mother cat is struck by a car near the Miller farm. Lassie finds the litter of kittens and she and Jeff try to save them from Gramps, who feels they should be drowned. Tommy Rettig. (Film)

12 THIS WEEK IN REVIEW

7:25 **3** NEWS—Taylor Grant

7:30 **3** **8** FRONTIER—Western

DEBUT Walter Coy narrates based-on-fact stories of the West. "Paper Gunman," the first story, tells of a newspaper reporter sent out West to do a series on famous gunslings. Finding that real gun-

FAMOUS FILM FESTIVAL

Tonight only—first time on TV

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7:30 to 9:00

CHANNEL **6**

ABC Television Network

NEXT WEEK

"THE CLOUDED YELLOW"

FAMOUS FILM FESTIVAL

men ore scarce he decides to invent one, and picks as his subject a village idler wha yearns to be on outlaw. Jae Thorn-ton: King Danovon. Willie McGill: Jahn Smith. Mrs. McGill: Coral Thurstan. (Film)

6 FAMOUS FILM FESTIVAL

Allyn Edwods presents the secand in this network series of English feature films, o ramontic comedy called "Adom ond Evalyn," starring Stewart Gronger ond his wife, Jeon Simmons. A professional gambler becomes the faster fother af o young girl, wha acquires twa misconcep-tions about him. She thinks he's her oc-tual father, ond she thinks he works an the stack exchange. As she grows into o beautiful young lady, her false nations lead to some trouble.

Cast

Adom BlockStewart Gronger
 Evolyn WalloceJeon Simmons
 Bill MurroyEdwin Styles
 Roddy BlockRoymand Young
 MairoHelen Cherry
 Mrs. ParkerBeatrice Vorley
 Cal. BradleyWilfrid Hyde-White
 MallyJaon Swinstead

10 JACK BENNY—Comedy

RETURN Jock, Dennis Day, Rochester, Dan Wilsan ond the rest af the gong re-turn far onather seosan. This year the Benny troupe, naw devating oll its time ta TV, will be seen every ather week in this spot. Tonight's shaw apens as the gong prepores for the program. Calm easy-going Benny is heckled into a case of nerves by Dennis, Rochester ond Dan. Then the oction moves ta Dennis Doy's home, where Mr. and Mrs. Doy odd their confusian to the fun. Verna Feltan ond Dick Ryon play the Doy's. Lais Corbett appears os herself, Mrs. Dan Wilson. (Hollywood)

12 MOVIE—Adventure

Evening Ployhouse: "Drums." An Indian plons to destroy the heir ta the thrane. Sobu, Roymand Mossey.

8:00 3 8 VARIETY HOUR

Jack Carson emcees and presents the Alberghetti family for o repeat perfar-

mone. Anno Mario ond her sister Corla sing, brather Paala ond father Daniel conduct the orchestra and mather Vitorio plays the piona. Film clips af the matian picture "Lucy Gallont," with Jone Wymon, Chorltan Hestan, Thelma Ritter ond Cloire Trevar, are shawn. (H'wood) Thelma Ritter ond Georgie Topps and his doncers also appeor.

10 61 ED SULLIVAN—Variety

It's afficiol! After seven years, *Toost af the Tawn* hos become *The Ed Sullivan Shaw*. Guests: Robert Mitchum, Shelley Winters ond Lillian Gish, wha enoct scenes fram their lotest film, "Night af the Hunter," adopted fram the Davis Grubb navel; the film's director, actar Charles Laughton, and its producer, Paul Gregory; comedian Red Skeltan; jazz singer Peorl Bailey and her new sang-and-donce partner, aperotic soprano Lily Pans; the Obernkirchen children's chair af Germany; the All-American baseboll team. Ed also conducts o past-martem between baxers Morciano ond Maare.

9:00 3 8 TV PLAYHOUSE—Drama

"The Merry-go-raund," by Monn Rubin. A young secretary con't seem to help interfering in the lives af the men she works for. Her ramance with o young ortist has also hit a snog because af her averprotective instincts.

Cast

SybilAnne Jocksan
 RoyLee Phillips

Continued on page A-18.

PANAVISION DIALS



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6 CHANCE OF A LIFETIME

10 61 G.E. THEATER—Drama

James Stewart stars in "The Windmill," A poverty-stricken rancher needs money to build a windmill, and so provide water for his ranch. When he is refused a bank loan, he seems to have no other alternative than to reveal the identity he has kept secret. (Film)

Cast

Joe NewmanJames Stewart
 Ellen NewmanBarbara Hale
 TomDonald MacDonald
 MaryCheryl Callaway
 Lane McKersherJohn McIntire
 MasanWolter Sonde
 ChetJames Millican
 BucksinEdgar Buchanan

12 MOVIE—Mystery

Feature Theater: "Seven Doors to Death." Seven proprietors become suspects in a murder case. Chick Chandler, June Clyde.

9:30 6 LIFE BEGINS AT 80—Panel

You Can Depend On

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ANACIN

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10 61 STAGE 7—Drama

Dennis Morgan stars in "The Fax Hunt." A bank is robbed and the sheriff killed by desperadoes. A Texas Ranger unknowingly enlists one of the outlaws as a member of his posse. (Film) Dennis Morgan, Harry Shannan, Strother Martin, John Doucette, Howard Negley, John Cliff, Paul Burke, Roy Walker. *This is the last show of the series. Next week Alfred Hitchcock Presents, a new adventure series will be seen in this spot.*

10:00 3 LORETTA YOUNG—Drama

Host and star of tonight's drama is Ricardo Montalban, in "Gino." A family is dismayed to learn its home is on obstacle to a new freeway being planned. The freeway engineer and his ex-fiancee welfare worker try to convince the family they should move, leading to comical as well as romantic complications. (Film)

Cast

GinaRicardo Montalban
 Eileen CambellMary Sinclair
 Mrs. NardoArgentina Brunetti
 Lee EnsignThomas Coley
 Angeleen NordaPatricio Lannane
 TV GUIDE previews Diana Lynn's appearance on the show in next week's issue.

6 57 BREAK THE BANK

Tonight's jackpot is worth \$4000.

8 TOAST OF THE TOWN

Host Ed Sullivan greets the winners of the Navy's World Wide Talent Contest.

10 APP'T. WITH ADVENTURE

"Destination Freedom," by Art Wallace. Stephan, a young Polish boy, idolizes his anti-Communist older brother. After the older boy is captured, officials inform young Stephan that he must leave school and work for the Communists. Stephan rebels and makes a try for freedom.

12 YOUTH ON THE MARCH

10:30 3 CONFIDENTIAL FILE

In "Boiler Room Operation," newsmen Paul V. Coates concentrates his expose on the phony charity solicitation racket rampant in the U.S. (Film)

6 MOVIE—Drama

Diamond Theater: "The Guilty." (1947)
This murder concerns twin sisters, one good and one evil. Bonita Gronville.

10 WHAT'S MY LINE?—Quiz

12 THAT CERTAIN SOUND

10:45 12 INDUSTRY ON PARADE

11:00 3 Meet the Press—Comment

Secretary of the Army Wilber M. Brucker meets a panel of reporters.

8 12 NEWS

10 NEWS, SPORTS—Whitaker

11:15 8 Loretta Young—Drama

Barbara Stanwyck is the hostess for tonight's drama, "My Uncles O'More," starring Teresa Wright. A schoolmarm in the 1920's is imported into an all-Irish community for the sole purpose of marrying one of the O'More boys. (Film)

10 Man About Town

12 MOVIE—Drama

Evening Ployhouse: "Elephant Boy." A boy makes friends with an elephant.

11:30 3 Dance Party—Variety

RETURN Joe Grady and Ed Hurst host a half hour of music, dance and variety.

10 The Star and the Story

"The Treasure" tells of an attractive young housekeeper who goes to work for a government official. Angelo Lansbury.

11:45 6 Stories Retold—Religion

Rev. Stanley K. Gombell narrates "With a Heart Like Hers," on account of one man's successful journey through doubt.

8 NEWS, SPORTS—Whalen

12:00 3 MOVIE—Mystery

Detective Time: "Waterfront Lady." A sweet girl falls in love with a rough dock-worker. Ann Rutherford, Frank Albertson, J. Farrell MacDonald.

10 MOVIE—Mystery

Mystery Theater: "Six Men." (English) A gang of six ruthless men terrorizes the city of London. Harold Worrender.

1:00 3 Thought for Tomorrow

The speaker tonight: Rev. Robert Baur.



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MORNING

- 6:45 **3** Thought for Today
 6:50 **3** Market Reports, Weather
 7:00 **3** **8** Today—Garroway
 There's a World Series preview.
10 **61** Morning Show
 7:55 **10** Mr. and Mrs.—The Cranes
 8:30 **6** Romper Room
10 NEWS—Bill Campbell
 8:35 **10** Kiddie Korner—The Cranes
 8:55 **3** Today with Mr. Rivets
8 NEWS
 9:00 **3** Let Scott Do It—Variety
8 Armed Services Cavalcade
10 Jack Valentine—Songs
 9:05 **10** Chef Albert—Recipes
 9:30 **6** MOVIE—Adventure
 Morning Theater: "Adventures of Casanova." (1948) Sicilian patriots mix love and war. Lucille Bremer, Turhan Bey.
8 Hymns of Faith—Music
10 Junior Hi-Jinx—Cartoons
 9:45 **8** Perk-up Time—Jr. League
 9:55 **10** NEWS—Gene Crane
 10:00 **3** **8** Ding Dong School
10 Garry Moore—Variety
 Garry and Durward do "Candy Business."
 10:30 **3** **8** Search for Beauty
10 Arthur Godfrey Time
 11:00 **3** Home—Women's News
COLOR Arlene Francis presides.
 Remodeling and decorating
Nancyann Grohom, Hugh Downs
 Draping a sariNatalie Core
6 MOVIE—Western
 Action Playhouse: "Hidden Valley."
8 The Brighter Day—Serial
 11:15 **8** Valiant Lady—Serial
 11:30 **8** **10** **61** Strike It Rich—Quiz

AFTERNOON

- 12:00 **3** Tennessee Ernie—Variety
6 Lunchtime Theater
8 TV Farmer—Crop Data
10 **61** Valiant Lady—Serial
 12:15 **8** **10** **61** Love of Life—Serial
 12:30 **3** Feather Your Nest
 Contestants vie for a kitchen set.

6 MOVIE—Mystery

This Is Hollywood: "Female Fugitive." A girl runs away from her husband. Craig Reynolds, Evelyn Venoble.

8 NEWS—Nelson Sears

10 Search for Tomorrow

12:40 **8** NEWS—Frank Whalen

12:45 **8** **10** The Guiding Light

1:00 **3** My Little Margie—Comedy

"Vern's Chums." Margie holds a dinner party to help her father land on account.

8 Jack Paar Show—Variety

Cartoonist Chon Day visits today.

10 Homemaker's Notebook

Marian's guest, Olive Beery, will discuss an aspect of selling.

12 MOVIE—To Be Announced

1:30 **3** MOVIE—Drama

Hollywood Playhouse: "Egypt by Three."

(English) Joseph Cotten introduces three exotic adventure stories. Ann Stanville.

8 **10** Welcome Travelers

1:50 **6** Features for Women

2:00 **6** Robert Q. Lewis

Singer Merv Griffin is now a member of the crew.

8 From the Kitchen Door

10 Cinderella Week-end-Quiz

12 Music Box—Songs

2:30 **6** Bandstand—Bob Horn

8 Search for Tomorrow

10 **61** House Party—Variety

Peggy Wood is Art's guest. (Hollywood)

2:45 **8** Today with Kay—Features

2:50 **3** Here's Jack Wilson

3:00 **3** Ted Mack—Variety

8 **10** **61** The Big Payoff—Quiz

Songstress Debbie Haley takes over for honeymooning Betty Ann Grave.

12 MOVIE—Drama

Matinee Theater: "Queen of Broadway."

A showgirl wants to adopt a child. Rachel Hudson, Buster Crabbe.

3:30 **3** **8** It Pays to Be Married

10 Bob Crosby—Music

Bob and the boys sing "Kentucky Bobe."

4:00 **3** **8** Way of the World

Kathy learns the truth about the wreck.

10 The Brighter Day—Serial

Lydia asks Max if they can't be friends.

4:15 **12** Dance Time—Tom Roberts
3 First Love—Serial

Bruce decides to see Amy.

8 10 61 Secret Storm—Serial
3 World of Mr. Sweeney

"All far None." Cicero's o reluctant hast.

8 10 On Your Account
3 Modern Romances

Hostess Martha Scott introduces a story about o girl who resents her mother.

5:00 **3** Pinky Lee Show
6 Hopalong Cassidy Show

Space Soldiers: Chapter 9. "Fighting Fire." Hopalong Cassidy: "Riders of the Timberline." Happy tangles with a crooked company. William Boyd.

8 Slapstick Theater

10 Roy Rogers—Gene Autry

"Red River Valley." Roy prevents crooks from ruining ranchers.

5:15 **8** House Party—Variety

5:30 **3 8** Howdy Doody—Kids

COLOR Grandpa Daady hides from the inspector.

EVENING

6:00 **3** Fun House—Pete Boyle

8 Superman—Adventure

"Clark Kent, Outlaw." What is behind Clark's joining jewel thieves?

10 The Adventurer—Action

12 Film Feature—Western

6:20 **10** NEWS—John Facenda

6:25 **10** Earl Selby and Mr. Fixit

6:30 **3** MOVIE—Drama

Award Theater: "San of the Hunchback." (Italian) Twenty years after killing a count, the killer seeks vengeance on the count's son. Rossano Brazzi, Milly Vitale.

8 SPORTS, WEATHER, NEWS

10 Political Talk—Dem.

12 NEWS—Hal Woodward

6:45 **6** NEWS—Frank Hall

10 NEWS—Douglas Edwards

12 Weather—Buck Ross

6:50 **12** Time Out—Bill Phieffer

6:55 **6** Weather—Francis Davis

7:00 **6** POLITICAL TALK—Dem.

Mayoralty candidate Richardson Dilworth.

8 FATHER KNOWS BEST

"First Disillusionment." Bud Anderson applies for a part-time job in a sporting-goods store. When he is turned down in favor of a boy with a fake employment record, Bud reasons that "two wrongs make a right." Robert Young, Jane Wyatt, Billy Gray, Hal Toggart. (Film)

10 SUPERMAN—Adventure

"Flight to the North." A backwoodsman thinks that an ad addressed to Superman is meant for him. George Reeves. (Film)

12 PANORAMA—Jack Reynolds

7:15 **6 57** NEWS—John Daly

7:25 **3** NEWS—Taylor Grant

7:30 **3 8** TONY MARTIN—Songs

Tony sings "Toot Toot Tootsie, Goodbye" and "I'll Never Stop Loving You."

6 MR. & MRS. NORTH—Drama

"Silent Butler." This butler brings murder and mayhem to Pam and Jerry North's household. Barbara Britton. (Film)

10 61 ROBIN HOOD—Adven.

DEBUT A new series based on the legendary hero of Sherwood Forest, who stole from the rich to give to the poor. Richard Greene stars as Robin Hood, leader of the Merry Men. In the first episode, "The Coming of Robin Hood," the brave warrior has just returned from the Crusades. During his absence the Sheriff of Nottingham and an evil Norman knight have conspired to take over his estate. Ian Hunter plays Sir Richard; Alan Wheatley the Sheriff of Notting-



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STARTS TONIGHT!

10 PM

CAMERA

4

Margaret O'Brien

Maureen O'Sullivan

Pat O'Brien

in

"Daughter Of Mine"

The premiere of this distinguished new dramatic series concerns the daughter of a college professor who plans to give up her musical career to marry a good-looking young hoodlum.

WFIL-TV

channel **6**

ham; Alexander Gauge, Friar Tuck and Danold Plesonce, Prince John. (Film)

12 MOVIE—Mystery

Evening Playhouse: "Seven Doors to Death." Seven shop proprietors are the suspects in a murder case. Chick Chondler.

7:45 3 8 NEWS—Swayze

8:00 3 SID CAESAR—Comedy

RETURN Sid Coesar, Nanette Fabray, Carl Reiner, Howard Marris and Ellen Parker are back for another season. There'll be a monolog by Sid and another scene from the life of the suburban Victors and their friends. New additions to the cast are pionist Earl Wild and singer William Lewis.

6 TV READER'S DIGEST

"France's Greatest Detective." Arthur Franz stars as Alphonse Bertillon, who introduced a whole new method of crime detection in the 19th Century. Bertillon: Arthur Franz, Bayaval: Philip Van Zandt, Renault: Larry Dabkin, Vigeois: Paul Frees, Camecasse: Edgar Barrier, Dupont: Claude Akins. (Film)

8 10 61 BURNS & ALLEN

Gracie turns talent scout when the substitute delivery boy gives an odd lib performance. When George gives in to Grocie and grants an audition, the wrang delivery boy shows up. Eddie Ryder. (Film)

8:30 6 CONCERT—Howard Barlow

Dolores Wilson, soprano, and Theodor Uppmon, baritone, join voices for tonight's concert under Howard Barlow's leadership. Harvey Shapiro performs the cello solo in the "Kol Nidre," a setting of the traditional Hebrew melody chanted on the Jewish holy day of Yom Kippur, which ended off sundown today.

Orchestra

- "Reca Reqa"Eddie Safranski
- "Kol Nidre"Max Bruch
- "Hungarian Dance No. 5"Brahms
- Miss Wilson
- "Quel Guardo" ("Don Pasquale")
.....Danizetti

Duets

- "Si Vendetta" ("Rigoletta")Verdi
- "Begin the Beguine"Cale Porter

8 10 61 TALENT SCOUTS

12 HARNESS RACING—Del.

9:00 3 MEDIC—Drama

A two-part drama, "And There Was Darkness and There Was Light," based on a psychological case history. Depressed after the birth of fourth child, a young mother has an overwhelming urge to destroy the infant. Part one of the story concerns the start of the illness and its recognition by the doctor, the family and the mother. Dr. Styner: Richard Boone. Frances: Glorio McGhee. George: Robert Forrest. Mrs. Thompson: Edith Evonson. Clara: Florence Sundstram. Sister Benedict: Mory Adoms. Sister Mary Frances: Florence Pivar. Joe: Jahn Tridonis. (Film)

6 FOOTBALL—Notre Dame

Gene Kelly shows films and comments on last Saturday's Notre Dame game.

8 10 61 WHITING GIRLS

A musician-composer enralls Barbara with a song he wrote "just for her." Barbara doesn't realize his romance with her is just a means of meeting Margaret. Margaret Whiting, Barbara Whiting, Mabel Albertson, Allyn Joslyn. (Film) This is the last show of the current series. Next week I Love Lucy returns to this spot.

12 BOXING—Preliminaries

9:30 3 8 ROB'T MONTGOMERY

"Along Came Janes" has been adapted for TV by Dario Falliott. The play, which satirizes the typical Western melodrama, tells of a quiet cowboy who drifts into

Don't forget to write with

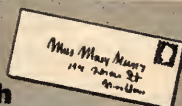
PAPER & MATE

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o small town. The people mistake him for a notorious road agent. The 1945 movie starred Gory Cooper. Charlton Heston is tonight's star.

Cast

Melody Jones Charlton Heston
 Cherry de Longpre Pot Roe Monte Lonnie Chapman
 George Fury Louis Lytton
 Old Man Harrison Dowd

6 MEDICAL HORIZONS

Improving the outlook of a handicapped patient is as important as physical therapy. This is the viewpoint of Dr. Henry H. Kessler, who discusses with narrator Quincy Howe the methods and equipment used for rehabilitating the handicapped.

10 61 ETHEL AND ALBERT

10:00 6 CAMERA FOUR—Drama

DEBUT "Daughter of Mine." A teenage girl is in love with a man her parents dislike. Pot O'Brien, Margaret O'Brien.

10 STUDIO ONE—Drama

"Three Empty Rooms," by Reginald Rose. A shy couple, just married in New York's City Hall, return to their drob unfurnished apartment. Suddenly alone, they cannot seem to communicate with each other.

Cast

Jerry Shoemaker Steve Brodie
 Louise Shoemaker Borboro Boxley
 Mr. Sweeney Joseph Sweeney
 Shoron Ginger Mocomus
 Kevin Peter Lozer
 Kathy Judy Sanford
 Mr. Elihu Eli Mintz
 Mrs. Elihu Celio Boodkin

12 57 BOXING—St. Nick's

Neal Rivers, Las Vegas, Nev., vs. Bobby Dawson, Blakely, Ga., middleweights, 10 rounds. Chris Schenkel reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Rivers	Unrated	29	24	4	1	15
Dawson	Unrated	50	41	6	3	17

Bobby Dawson has been campaigning in Europe, and holds wins over top European fighters. Rivers recently scored a knock-out over the veteran, Jesse Turner.

Compiled by Nat Fleischer (The Ring)

10:30 3 I SPY—Adventure

DEBUT Raymond Massey hosts "The File Clerk," which tells the story of Wilhelm Steiber, father of modern espionage. Greg Morgon, Robert Ellenstein.

6 RAINBOW THEATER

8 STUMP YOUR NEIGHBOR

10:50 6 SPORTS—Tom Moorehead

12 57 RINGSIDE INTERVIEWS

11:00 3 NEWS—Taylor Grant

6 WRESTLING—Film

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:10 3 SPORTS—Jack Pyle

6 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Medic—Drama

See 9 P.M. 3 listing for details.

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

Evening Ployhouse: "Elephant Boy." A boy who is considered too small to join his elders in the hunt, forms a close attachment to an elephant. Sabu.

11:20 3 Tonight with Michael Ellis

11:25 10 That Man McMahon

11:30 3 Tonight—Steve Allen

Steve's guests include pionist Don Shirley.

10 Follow That Man—Drama

"Rigged for Murder." Mike investigates when a partner in a tool machinery factory is killed. Ralph Bellomy stars.

11:45 8 SPORTS

11:50 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall

10 NEWS—John Facenda

12:05 10 MOVIE—Mystery

Late Show: "The Secret Weapon." Sherlock Holmes battles the Nazis for possession of a secret bomb sight. Basil Rathbone, Nigel Bruce, Lionel Atwill.

12:10 6 Weather—Francis Davis

12:15 6 MOVIE—Mystery

Night Owl Theater: "The Thirteenth Man." A crusading district attorney is murdered. Weldon Heyburn, Inez Courtney.

1:00 3 Strange Experiences

1:05 3 Thought for Tomorrow

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with CAPTAIN NEMO

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Monday
thru
Friday

**"EARL SELBY &
MR. FIXIT"**

6:25 pm
Monday
thru
Friday

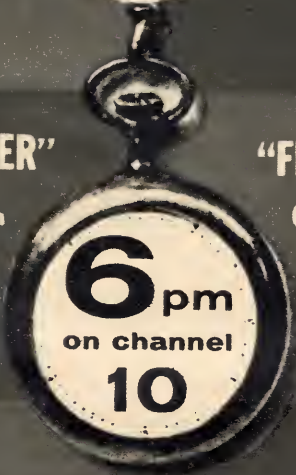
"HARRY WISMER"

6:30 pm
Wednesdays

**"DOUGLAS EDWARDS
and the NEWS"**

6:45 pm
Monday thru Friday

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on TV
starts
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**"JOHN FACENDA
and the NEWS"**

6:20 pm
Monday
thru
Friday

"PATTI PAGE"

6:30 pm
Tuesdays
and
Thursdays

"FRANK LEAHY"

6:30 pm
Fridays

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WCAU-TV

MORNING

- 6:45 **3** **Thought for Today**
 Rev. Joseph Waldron is the speaker.
- 6:50 **3** **Market Reports, Weather**
- 7:00 **3** **8** **Today—Garroway**
COLOR Dave, Frank Blair and Jack Lescolie engage in comic man-in-the-street interviews. There's also a preview of the World Series.
- 10** **61** **Morning Show**
- 7:55 **10** **Mr. and Mrs.—The Cranes**
- 8:00 **10** **NEWS AND SPORTS**
- 8:05 **10** **Mr. and Mrs.—Guests**
- 8:30 **6** **Romper Room**
10 **NEWS—Bill Campbell**
- 8:35 **10** **Kiddie Korner—The Cranes**
- 8:55 **3** **Today with Mr. Rivets**
8 **NEWS**
- 9:00 **3** **Let Scott Do It—Variety**
8 **Armed Services Cavalcade**
10 **Jack Valentine—Songs**
- 9:05 **10** **Chef Albert—Recipes**
- 9:30 **6** **MOVIE—Comedy**
Morning Theater: "One Thrilling Night."
 A couple has only a one-day honeymoon.
 John Beal, Wanda McKay, Tom Neal.
- 8** **Hymns of Faith—Music**
10 **Junior Hi-Jinx—Cartoons**
- 9:45 **8** **The Pastor's Study**
- 9:55 **10** **NEWS—Gene Crane**
- 10:00 **3** **8** **Ding Dong School**
10 **Garry Moore—Variety**
 Meredith Willson: "Eggs I Have Laid."
- 10:30 **3** **8** **Search for Beauty**
10 **Arthur Godfrey Time**
- 11:00 **3** **Home—Women's News**
COLOR Arlene Francis presides.
 InterviewAuthor Gene Fowler (Cal.)
 Washington news
Esther Van Wagoner Tufty
 Apple CharlotteKit Kinne
 Child's artDr. Harold Michael-Smith
- 6** **MOVIE—Western**
Action Playhouse: "Broadway to Cheyenne." Rex Bell is featured.
- 8** **The Brighter Day—Serial**
- 11:15 **8** **Valiant Lady—Serial**
- 11:30 **8** **10** **61** **Strike It Rich—Quiz**

AFTERNOON

- 12:00 **3** **Tennessee Ernie—Variety**
6 **Lunchtime Theater**
8 **TV Farmer—Crop Data**
10 **61** **Valiant Lady—Serial**
- 12:15 **8** **10** **61** **Love of Life—Serial**
- 12:30 **3** **Feather Your Nest—Quiz**
 Contestants try for a period dining-room set. Bud Collyer and Janis Carter host.
- 6** **MOVIE—Mystery**
This Is Hollywood: "The Lady Confesses."
 A man is the prime suspect in his wife's murder. Hugh Beaumont, Mary Beth Hughes.
- 8** **NEWS—Nelson Sears**
10 **Search for Tomorrow**
- 12:40 **8** **NEWS—Whalen**
- 12:45 **8** **10** **The Guiding Light**
- 1:00 **3** **My Little Margie—Comedy**
"New Neighbors." Vern tells Margie she must pay for her own mink coat, so Margie takes a job with a neighboring inventor. Gale Storm, Charles Farrell.
- 8** **Jack Paar Show—Variety**
 Edith Adams sings "Hey Mr. Banjo."
- 10** **Marian Kemp's Kitchen**
 Marian prepares: broiled ham slice with lima beans, sweet potatoes, red cabbage and spinach salad; deep-dish pear pie.
- 12** **MOVIE—To Be Announced**
- 1:30 **3** **MOVIE—Adventure**
Hollywood Playhouse: "Unknown World."
 (1951) Scientists burrow 1600 miles into the earth. Bruce Kellogg, Otto Waldis.
- 8** **10** **Welcome Travelers**
- 1:50 **6** **Features for Women**
- 2:00 **6** **Robert Q. Lewis—Variety**
8 **From the Kitchen Door**
10 **Cinderella Week-end-Quiz**
12 **Music Box—Songs**
- 2:30 **6** **Bandstand—Bob Horn**
8 **Search for Tomorrow**
10 **61** **House Party—Variety**
 Actor Charlton Heston is today's guest.
- 2:45 **8** **Today with Kay—Features**
- 2:50 **3** **Here's Jack Wilson**
- 3:00 **3** **Ted Mack—Variety**
8 **61** **The Big Payoff—Quiz**
10 **Swap Shop—Renaire**

12 MOVIE—Western

Matinee Theater: "Blazing Frontier." Buster Crabbe, Al St. John, Marjorie Manners.

3:15 10 Valentine's Day—Variety

3:30 3 8 It Pays to Be Married

10 61 Bob Crosby—Music

Cathy Crosby: "Suddenly There's a Valley." Allan Capeland: "Fairy Tales."

4:00 3 8 Way of the World

Kathy's faith in Cy brings about a reunion. This is the final chapter. Far the rest of the week, The Way of the World series gives way to the World Series.

10 The Brighter Day—Serial

Everyone notices Lydia's improved outlook.

12 Dance Time—Tom Roberts

4:15 3 First Love—Serial

A storm prevents Bruce from keeping his appointment.

8 10 61 Secret Storm—Serial

4:30 3 World of Mr. Sweeney

Cicera learns about the junk pile.

8 10 On Your Account

4:45 3 Modern Romances

Jessica implies to her mother's boy friend that her mother loves another man.

5:00 3 8 Pinky Lee Show

6 Hopalong Cassidy Show

Space Soldiers: Chapter 10. Hopalong Cassidy: "Heart of Arizona." Cowboys tangle with rustlers. William Boyd.

10 Roy Rogers—Gene Autry

"Home on the Prairie." A group of cattlemen tries to ship herds of diseased cattle. Gene Autry, Smiley Burnette.

5:30 3 8 Howdy Doody—Kids

COLOR Bab, Howdy and the "Mystery D.C.S."

EVENING

6:00 3 Fun House—Pete Boyle

8 Film Feature—Western

10 The Adventurer—Action

12 Film Feature—Western

6:20 10 NEWS—John Facenda

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Mystery

Award Theater: "Arrest Bulldog Drummond." Bulldog Drummond searches for thieves who have stolen destructive machines. John Howard, Heather Angel.

8 SPORTS, WEATHER, NEWS

10 Patti Page—Songs

Patti and the group join to bring us "To Know You is to Love You" and "Don't Get Around Much Anymore."

12 NEWS—Hal Woodard

6:45 6 NEWS—Frank Hall

10 NEWS—Douglas Edwards

12 Weather—Buck Ross

6:50 12 Time Out—Bill Phieffer

6:55 6 Weather—Francis Davis

7:00 6 RAINBOW THEATER

8 PRIVATE SECRETARY

Susie makes a "pitch" in her own imitable style. She tries to sign baseball star Whizzer Wade to an exclusive contract with the Peter Sands office. Susie: Ann Sathern. Peter Sands. Don Porter. Vi Praskins. Ann Tyrrell. (Film) Next week Jack Benny begins alternating with Private Secretary.

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TUES. & THUR. CH. 10 6:30 P.M.

10 WILD BILL HICKOK

"Ghost Town Adventure." A somewhat lacy prospector leads Wild Bill and Jingles into meeting ghosts. (Film)

12 PANORAMA—Jack Reynolds

7:15 6 POLITICAL TALK—Dem.

Richardson Dilworth, Democratic candidate for Mayor of Philadelphia, speaks.

7:25 3 NEWS—Taylor Grant

7:30 3 8 DINAH SHORE—Songs

6 57 WARNER BROTHERS

First of the "Casablanca" episodes, Warner Brothers' mystery-adventure series starring Charles McGraw and, tonight, Anita Ekberg. A beautiful Swedish scientist is carrying the secret of a powerful new weapon. Pursued by enemy agents she goes to Rick Jason's cafe in Casablanca. Gig Young is host for "Behind the Cameras" segment. (Film)

Cast

Rick Jason Charles McGraw
Trina Anita Ekberg
Renaud Marcel Dalia
Ferrari Dan Seymour
Ludwig Ludwig Stassel
Sasha Michael Fox

10 TO BE ANNOUNCED

12 MOVIE—Comedy

Evening Playhouse: "Blande Camet." A lady speed driver beats all the drivers in a race—with the exception of one. Virginia Dale, Robert Kent.

7:45 3 8 NEWS—Swayze

8:00 3 8 MILTON BERLE—Comedy

RETURN COLOR Uncle Miltie is back for the fall season, with a new schedule and a new format. He'll be seen every third week, and each show will be different from the last. Actors, writers and directors will change—only Berle will be the same, appearing in reviews, back shows, musical comedies, satires and plays. For his opening show he's brought along Neptune's daughter, Esther Williams, who will sing and dance, as well as act with Milton. Another guest is screen stalwart John Wayne. Victor Young will direct the orchestra for the series.

10 61 NAVY LOG—Adventure

"Hiya Pam" tells of an heroic Navy flier who deliberately crashed his plane in an attempt to save a downed comrade. The flier's actions won him the Congressional Medal of Honor. The man he tried in vain to rescue was Ens. Jesse Brown, Annapolis's first Negro graduate. (Film)

Cast

Lt. Thomas Hudner Douglas Dick
Ens. Jesse Brown James Edwards
Skipper John Archer

8:30 6 WYATT EARP—Adventure

"Marshal Earp Meets General Lee." The famous frontier marshal eases post-war tension after the Civil War. Texas cowboys decide that Gen. Lee has been insulted by the townspeople of Ellsworth, Kan. Earp is afraid that bloodshed will result. Hugh O'Brian stars. (Film)

Cast

Marshal Earp Hugh O'Brian
Bat Masterson Alan Dinehart III
Mrs. Danaher Emlen Davies
Marsh Murdock Dan Haggerty
Capt. Ramser Steve Darrell
Mayor Miller Richard Travis

10 YOU'LL NEVER GET RICH

"The Empty Stare." A young chap in Sgt. Bilka's platoon has the misfortune to lose his friends' money in a poker game. Sgt. Bilka's happy method of recouping these legitimate losses involves having the sergeant invest in an empty stare in Raseville, Kan. (Film)

Continued on page A-30.



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Cast

Bilka Phil Silvers
 Cpl. Barbello Horvey Lembeck
 Cpl. Henshaw Allan Melvin
 Sgt. Sawici Harry Clark
 Sgt. Pendleton Ned Glass
 Sgt. Grover Jimmy Little
 Pvt. Higgins Michael Dreyfuss
 Many of the old comedy faces will try new formats this year. Story on p. 28.

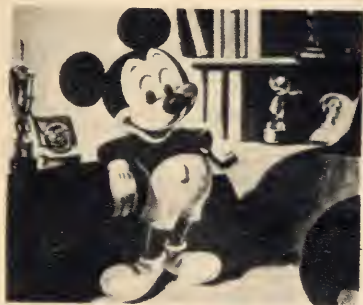
12 HARNES RACING—Del.

9:00 3 8 FIRESIDE THEATER

Hostess Jane Wyman presents Dane Clark as star of "The Little Guy," by David Harmon. The "Little Guy" is a big man to his many friends. For he sits in the neighborhood cafe, gladly giving advice to all who need it and lending a helping hand to young and old. (Film)

Cast

Shorty Dane Clark
 Jigger Lee Morvin
 Sylvia Joan Comden



Read about my new Mickey

Mouse Club arriving Oct. 3 ...

in



Out Wednesday

Al Jesse White
 Mabel Peg Moley
 Kid Ran Horgrove

6 DANNY THOMAS—Comedy

"Margaret Goes Home." Danny is excited when he receives an invitation to appear at the White House. But Margaret's feelings are hurt when she learns the invitation doesn't include her. Danny Thomas, Jean Hogen, Sherry Jackson, Rusty Hamer, Nona Bryont. (Film)

10 61 MEET MILLIE—Comedy

The trials and tribulations of Millie and her Mama are related. Elena Verdugo plays Millie. Florence Holop plays Momo. Marvin Kaplan and Ronald Winters are featured.

12 SLEEPY HOLLOW RANCH

9:30 3 8 CIRCLE THEATER

RETURN The new Circle Theater, expanded to a full hour, presents the first of its "actuals," dramas taken from real life. The premiere story, "The Stronger War of Sergeant Krenzer," stars Richard Kiley and Betsy Palmer. It tells of the unusual mission of a GI in Korea. He's asked to "win over" the displaced children of Korea, who have turned to robbery and looting in a desperate attempt to support themselves. Written by Jerome Coopersmith from factual accounts, the play is narrated by newscaster John Cameron Swoyer.

Cast

Sgt. Krenzer Richard Kiley
 Miss Grimord Betsy Palmer
 Commanding Officer Alan Hewitt
 Spivvy Fredd Wayne
 General Raymand Bromley
 Toe Soon Antonio Obregon

Next week at this time, the first of the series alternating with Circle Theater: Playwright Hour, produced by Fred Coe. Sgt. Krenzer lives in Rego Park, Queens, N.Y. He is assigned to an Army Reserve unit in New York City.

6 CAVALCADE THEATER

"The Texas Ranger." After the Civil War, Texas Ranger J.L. Armstrong is assigned to hunt down the most notorious criminal

in the south. (Film)

Cast

J.L. Armstrong Jim Davis
 Wes Hardin William Talman
 Conductor Malcolm Atterbury
 Butcher Boy Gary Gray

10 61 RED SKELTON—Comedy

RETURN **COLOR** Red Skelton, the rubber-faced clown, performs his first show this season from New York City. Red, who just completed a nation-wide tour of children's hospitals, traveled by special train, has as his guest, Ed Sullivan as a Manhattan bus driver who is unlucky enough to have Red Skelton (misplaced wallet, bulky packages and all) as a passenger.

10:00 6 PARIS PRECINCT—Drama

10 61 \$64,000 QUESTION

The Midas touch will be in evidence this year on TV. See page 12.

12 BIG PICTURE—Army Film

"Education in the U.S. Army."

10:30 3 MR. DISTRICT ATTORNEY

Mr. D.A. prevents a major crime wave by smashing a vicious blackmail racket. David Brian stars.

6 MOVIE—Drama

Stage 5: "New Mexico." (1951) A U.S. cavalry patrol faces the danger of a possible Indian rebellion. Lew Ayres.

8 UNDERCURRENT—Drama

"Death the Hard Way." A private detective is hired by a prominent politician to pay off his wife's gambling debts. The stakes are high when murder takes place. William Gargan, Patrick O'Neal, Eve Miller, Dan Tobin, Tol Avery. (Film)

10 THE ADVENTURER—Action

12 WRESTLING—Baltimore

11:00 3 NEWS—Taylor Grant

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:10 3 SPORTS—Jack Pyle

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Big Town—Drama

"Blinded Battler." A prizefighter, unfit

for the ring, is allowed to fight and is blinded. This provokes Editor Steve Wilson to order an expose of negligent fight managers and promoters. Mark Stevens, Barry Kelley. (Film)

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

EVENING Playhouse: "Gambling Daughters." Two girls who attend a fashionable girl's school are deep in gambling debts. Cecilia Parker, Gale Storm.

11:20 3 Tonight with Michael Ellis

11:25 10 That Man McMahon

11:30 3 Tonight—Steve Allen

Pianist Stan Freeman guests.

10 Overseas Adventure

"Flight to Geneva." Correspondent Patricia Bennett accepts the role of diplomatic courier. Anne Preville.

11:45 6 NEWS—Frank Hall

8 SPORTS

11:50 8 Tonight—Steve Allen

11:55 6 Weather—Francis Davis

12:00 6 MOVIE—Western

Nightcap Theater: "Broadway to Cheyenne." Rex Bell stars.

10 NEWS—John Facenda

12:05 10 The Late Show—Drama

(1) "Dream Without a Face." A dream analyst who comes to a startling conclusion. Edgar Barrier. (2) "Midnight." A writer's characters appear too "alive" for comfort. Gloria Saunders.

1:00 3 Strange Experiences

1:05 3 Thought for Tomorrow

Rev. John Noone delivers a message.

Secretaries Approve



MORNING

- 6:45 **3** Thought for Today
 Rabbi Lean Laing speaks this morning.
- 6:50 **3** Market Reports, Weather
- 7:00 **3** **8** Today—Garraway
 A remote from the pork where the World Series opens.
- 10 **61** Morning Show
- 7:55 **10** Mr. and Mrs.—The Cranes
- 8:00 **10** NEWS AND SPORTS
- 8:05 **10** Mr. and Mrs.—Guests
- 8:30 **6** Romper Room
10 NEWS—Bill Campbell
- 8:35 **10** Kiddie Korner—The Cranes
- 8:55 **3** Today with Mr. Rivets
8 NEWS
- 9:00 **3** Let Scott Do It—Variety
8 Armed Services Cavalcade
10 Jack Valentine—Songs
- 9:05 **10** Chef Albert—Recipes
- 9:30 **6** MOVIE—Mystery
 Marning Theater: "Bury Me Dead."

(1947) A girl returns to her home the day after her funeral. June Lockhart.

- 8** Hymns of Faith—Music
10 Junior Hi-Jinx—Cartoons
- 9:45 **8** Teaching Through TV
- 9:55 **10** NEWS—Gene Crane
- 10:00 **3** **8** Ding Dong School
10 Garry Moore—Variety
 Lion ActCharles Hipp
 Jennifer AdomsGarry, Durword Kirby
- 10:30 **3** **8** Search for Beauty
10 Arthur Godfrey Time
- 11:00 **3** Home—Women's News
COLOR Arlene Francis presides.
 Modrid, Spain
Film Narrated by Chef Phillip
 Medical newsHoward Whitton
 Hame modernization ..Nancyonn Graham
- 6** MOVIE—Western
 Action Playhouse: "West to Glory."
 (1947) A gang of crooks attempts to steal gold from a Mexican rancher. Eddie Dean, Roscoe Ates, Dalares Castle.
- 8** The Brighter Day—Serial
- 11:15 **8** Valiant Lady—Serial
- 11:30 **8** **10** **61** Strike It Rich—Quiz

AFTERNOON

- 12:00 **3** Tennessee Ernie—Variety
6 Lunchtime Theater
8 TV Farmer—Crop Data
10 **61** Valiant Lady—Serial
- 12:15 **8** **10** **61** Love of Life—Serial
- 12:30 **3** Press Box—Gene Kelly
6 MOVIE—Drama
 This Is Hollywood: "The Big Fix." (1947)
 Gamblers fix a basketball game. Regis Toamey, James. Brawn.
- 8** NEWS—Sears
10 Search for Tomorrow
- 12:40 **8** NEWS—Whalen
- 12:45 **3** **8** WORLD SERIES
SPECIAL The first game in this year's Series comes from the American League park. Starting time for the opener is 1 P.M. EDT. The second game also comes from the American League park. The action will switch to Ebbets Field on Friday for the third, fourth and fifth game



demonstrated weekly on

"TELEVISION KITCHEN"

conducted by

Florence P. Hanford

WEDNESDAYS — 2:30 P. M.

WPTZ • CHANNEL 3

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 Philadelphia Electric Company

if necessary. The sixth and seventh games, if necessary, will be played in the American League park. Ebbets Field telecasts will be in color. In the event of an American League playoff game, the series will start tomorrow. Starting time will be one hour earlier if game is played in Cleveland.

- 10 The Guiding Light**
- 1:00 10 Woman's World—Features**
- 12 MOVIE—To Be Announced**
- 1:30 10 Welcome Travelers**
- 50 6 Features for Women**
- 2:00 6 Robert Q. Lewis—Variety**
- 10 Cinderella Week-end-Quiz**
- 12 Music Box—Songs**
- 2:30 6 Bandstand—Bob Horn**
- 10 61 House Party—Variety**
Lorraine D'Essen visits.
- 2:45 12 MOVIE—Comedy**
Motinee Theater: "Swing It, Sailor." A sailor tries to prevent his buddy from getting married. Wolloce Ford.
- 3:00 10 61 The Big Payoff—Quiz**
- 3:30 10 Bob Crosby—Music**
The cast: "Banjo's Back in Town." Bob Crosby sings "Home."
- 4:00 10 The Brighter Day—Serial**
Rev. Dennis has bad news for Lydio.
- 12 Dance Time—Tom Roberts**
- 4:15 10 61 Secret Storm—Serial**
- 4:30 3 World of Mr. Sweeney**
The sheriff's wife gets a traffic ticket.
- 8 10 On Your Account**
- 4:45 3 Modern Romances**
Jessico intimates that her mother caused her father's suicide.

- 5:00 3 Pinky Lee Show**
- 6 Hopalong Cassidy Show**
Space Soldiers: Chopter 11. Hopalong Cassidy: "Bor 20 Justice." Outlaws steal from a widow's mine. William Boyd.
- 8 Slapstick Theater**
- 10 Roy Rogers—Gene Autry**
"Bad Men of Deadwood." An unscrupulous man pretends to be a civic reformer. Roy Rogers, "Gobby" Hoyes.
- 5:15 8 News Party—Variety**
- 5:30 3 8 Howdy Doody—Kids**
COLOR Heidi protects her grandfather.

EVENING

- 6:00 3 Fun House—Pete Boyle**
- 8 Wild Bill Hickok—Western**
"Ghost Town Adventure." Guy Modison.
- 10 The Adventurer—Action**
- 12 Film Feature—Western**
- 6:20 10 NEWS—John Facenda**
- 6:25 10 Earl Selby and Mr. Fixit**
- 6:30 3 MOVIE—Drama**
Award Theater: "The Three Pirates." (Italian) Three brothers become pirates to take revenge on the admiral who was responsible for the death of their father. Ettore Monni and Marc Lawrence star.
- 8 SPORTS, WEATHER, NEWS**
- 10 SPORTS—Harry Wismer**
- 12 NEWS—Hal Woodard**
- 6:45 6 NEWS—Frank Hall**
- 10 NEWS—Douglas Edwards**
- 12 Weather—Buck Ross**
- 6:50 12 Time Out—Bill Phieffer**

Harry Wismer

Sponsored by
BETHLEHEM STEEL COMPANY

SPORTS SHOW

THE SPORTS HIGHLIGHTS OF THE WEEK

WEDNESDAYS AT 6:30 P. M. **WCAU-TV** • CHANNEL **10**

6:55 **6** Weather—Francis Davis

7:00 **6** RAINBOW THEATER

8 WATERFRONT—Drama

"Cap'n John's Dilemma." The captain is relieved of his command because of a fight with the officer of a freighter. Preston Foster, Lois Moran. (Film)

10 BADGE 714—Jack Webb

Working out of robbery division, Friday and Smith are assigned to track down a gang of hi-jackers. (Film)

12 THE HUNTER—Adventure

7:15 **6** **57** NEWS—John Daly

7:25 **3** NEWS—Taylor Grant

7:30 **3** **8** EDDIE FISHER—Songs

6 **57** DISNEYLAND

"Jiminy Cricket Presents Bongo." Walt Disney explains the origin of the Disneyland show's theme song, "When You Wish upon a Star," as sung by Jiminy in "Pinocchio." The voice is Cliff "Ukulele Ike" Edwards'. Jiminy then tells us about his cheerful philosophy of life. To illus-

Scott Paper Company presents

Robert
Young
and
Jane
Wyatt in



"FATHER KNOWS BEST"

Kathy explains odd behavior of young woman house guest. **8:30 PM**
Channel 3

trate he sings "Fun and Fancy Free," shows a new cartoon about "Chicken Little," who thought the sky was falling down, and another new cartoon about Bongo, the performing circus bear, who escapes to the freedom of the wilderness and meets a bear chormer named Lulu-belle. "Chicken Little," by the way, is seen in a jive version! Mr. Disney has big plans for Mickey Mouse on TV. Read about them in next week's TV GUIDE.

10 TO BE ANNOUNCED

12 MOVIE—Drama

Evening Playhouse: "Gambling Daughters." Two girls who attend a fashionable girls' school are deep in debt for gambling. Cecilia Parker, Gole Storm.

7:45 **3** **8** NEWS—Swayze

8:00 **3** KODAK REQUEST PERFORMANCE—Drama

Edgar Buchanan stars in "The Mumbys." A vogabond family inherits a tract of vacant land and settles down, dilapidated trailer and all, in the middle of an exclusive district. A real-estate promoter tries to shoo them away. (Film)

Cast

Papa Mumby Edgar Buchanan
Ethel Boxter Virginia Field
Dave Baxter Willard Parker
Mama Mumby Jane Darwell
This is the last of the series. Next week Screen Director's Playhouse begins.

8 **10** **61** GODFREY & FRIENDS

8:30 **3** FATHER KNOWS BEST

"Woman in the House." The Andersons do a favor for a friend and invite his



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wife to stay at their home. But the visitor proves to be anything but the ideal house guest, and Margaret Anderson begins to feel like a personal maid. Robert Young, Jane Wyatt, Elinor Donohue, Lauren Chapin, Harry Hickox and Mary Webster. (Film)

6 57 M-G-M PARADE-Variety

Host George Murphy presents the first preview scenes of "Trial," with Glenn Ford and Arthur Kennedy. The motion picture, adapted from the prize-winning novel, depicts the causes and effects of mob violence. There will also be a lesson in handling "Guest Pests" given by Pete Smith; the story of the first surgery performed in Danville, Ky.; and a scene from the 1931 Academy Award movie, "A Free Soul," with Lionel Barrymore, Clark Gable and Norma Shearer.

12 HARNES RACING-Del.

9:00 3 8 THEATER-Drama

F. Scott Fitzgerald's satiric fantasy of the 1920's, "The Diamond as Big as the Ritz," is seen in a TV version by William Hodapp. It tells of the strange events that befall a young man when he visits the Montana chateau of an enormously wealthy friend. George Macready, Signe Hasso and Elizabeth Montgomery star.

Cast
 Braddock Washington ..George Macready
 Mrs. WashingtonSigne Hasso
 John UngerRichard Fronchot
 JasmineElizabeth Montgomery
 PercyBill Daniels

6 MASQUERADE PARTY

10 61 THE MILLIONAIRE

"Millionaire Rito Keeley." A big-time burlesque queen decides to use some of the money from her \$1,000,000 bank check to obtain a college education. On campus, she meets a Korean veteran, who's also a wee bit older than the typical co-ed. This is the first of the fall series. (Film)

Cast

Michael AnthonyMorvin Miller
 Rito KeeleyJoan Vohs
 Scott MacAndrewPeter Thompson
 Mr. McMahanRoy Gordon
 Dennie KeeleyRobert Crosson
 Will KeeleyJess Kirkpatrick

12 MOVIE-Drama

Feature Theater: "Elephant Boy." A boy who is considered too small to join in the hunt, forms a close attachment with an elephant. Sabu, W.E. Halloway.

9:30 6 PENNY TO A MILLION

10 61 I'VE GOT A SECRET

Henry Margon gives his impressions of a week-end of TV in next week's TV GUIDE.

10:00 3 8 THIS IS YOUR LIFE

RETURN Host Rolph Edwards begins a new season of surprising unsuspecting celebrities and deserving persons with a salute to their accomplishments. Tonight's subject is one with whom every household in the U.S. is familiar. (H'wood)

6 BOXING-Chicago

Gene Fullmer, West Jordan, Ut., vs. Babby Boyd, Chicoga, middleweights, 10 rounds. Russ Hodges reports from Chicago Stadium.

Continued on page A-37.



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TONIGHT AT **10** CHANNEL **10**

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COMING SOON!

PHYLLIS THAXTER in "OBSESSION"

GERALDINE PAGE in "SHOOT IT AGAIN"

FARLEY GRANGER in "INCIDENT IN AN ALLEY"

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Fullmer	4	33	32	1	0	19
Boyd	Unrated	41	33	6	2	19

Fullmer is on his way to the top of the division for a title shot with Olsen. He has lost only one decision, to Gil Turner, which he later reversed. Fullmer hits with real power and can take a punch. He holds wins over Al Andrews and Del Flanagan. Boyd, a shifty hard-punching veteran, can explode a kayo wallop, but he lacks Fullmer's durability.

Compiled by Nat Fleischer (The Ring)

10 U.S. STEEL HOUR—Drama

Comedian Menasha Skulnik stars in "Ashton Buys a Horse," by Narman Lessing. A meek and honest barber whose shop is a hangout for bookies and race-track touts, joins them to help out the manicurist's boy friend. The mutual-aid plan calls for barber Ashton to buy a horsel

Cast

Ashton	Menasha Skulnik
Sandy	Guy Raymond
Tap-out	Conrad Janis
Professor	Roland Wood
Taxi	Mort Marshall
Whitey	Billy M. Greene

10:30 3 FABIAN OF SCOTLAND YD.

"Written in Dust." Fabian seeks a maid who leaves a trail of poison deaths behind her. Bruce Setan. (Film)

8 MR. DISTRICT ATTORNEY

12 BETTER LIVING THEATER

10:45 6 SPORTS—Tom Rodgers

11:00 3 NEWS—Taylor Grant

6 Edward Arnold—Drama

"Ride the River" is introduced by Edward Arnold. It concerns three men: a captive bandit, a sheriff who wants to kill the bandit for revenge and a Ranger who is eager to see the bandit brought in alive. Broderick Crawford.

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:10 3 SPORTS—Jack Pyle

10 Weather—Phil Sheridan

12 SPORTS—Bill Sheffer

11:15 3 Weather—Judy Lee

8 Two for the Money—Quiz

10 SPORTS—Jack Whitaker

12 MOVIE—Comedy

Evening Playhouse: "Regular Fellers." A wealthy woman hates children. Sara Padden and Rascae Ates are featured.

11:20 3 Tonight with Michael Ellis

11:25 10 That Man McMahon

11:30 3 Tonight—Steve Allen

Among tonight's guests is saxophonist Charlie Ventura.

6 Mr. & Mrs. North—Drama

"The Silent Butler." Nat of the ash tray variety, this butler brings murder to the North's household. Barbara Britton.

10 Stories of the Century

"The Wild Bunch of Wyoming." Matt Clark traces a jacking robber who signed great men's names to stolen banknotes.

11:45 8 SPORTS

11:50 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall

10 NEWS—John Facenda

12:05 10 MOVIE—Drama

Late Show: "Outpost in Morocco." (1949) A captain in the Foreign Legion, along with his company, faces an Arab uprising. George Raft and Marie Windsor star.

12:10 6 Weather—Francis Davis

12:15 6 MOVIE—Western

Night Owl Theater: "Drifting Along." Rustlers want a young woman's ranch. Johnny Mack Brown, Raymond Hattan.

1:00 3 Strange Experiences

1:05 3 Thought for Tomorrow

Rev. Alvin Butz speaks tonight.

1:30 6 Wanted Persons

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MORNING

6:45 **3** **Thought for Today** *

Rev. Jahn W. McKelvey speaks today.

6:50 **3** **Market Reports, Weather**

7:00 **3** **8** **Today—Garroway**

There are filmed interviews with the stars of yesterday's World Series game. Dave interviews Mrs. Lillian Kirkpatrick, twice Mayor of Raundup, Mant.

10 **61** **Morning Show**

7:55 **10** **Mr. and Mrs.—The Cranes**

8:00 **10** **NEWS AND SPORTS**

8:05 **10** **Mr. and Mrs.—Guests**

8:30 **6** **Romper Room**

Miss Claire, back from her honeymoon, is entertaining the tots again.

10 **NEWS—Bill Campbell**

8:35 **10** **Kiddie Korner—The Cranes**

8:55 **3** **Today with Mr. Rivets**

8 **NEWS**

9:00 **3** **Let Scott Do It—Variety**

8 **Armed Services Cavalcade**

10 **Jack Valentine—Songs**

9:05 **10** **Chef Albert—Recipes**

9:30 **6** **MOVIE—Mystery**

Morning Theater: "Fear." A medical student murders for funds. Peter Cookson, Anne Gwynne, Warren William.

8 **Hymns of Faith—Music**

10 **Junior Hi-Jinx—Cartoons**

9:45 **8** **Teaching Through TV**

"What Is Science?" Prof. Champa.

9:55 **10** **NEWS—Gene Crane**

10:00 **3** **8** **Ding Dong School**

10 **Garry Moore—Variety**

CamedienneCharlotte Rae

"Whistle a Happy Tune"Denise Lor

"Falks Wha Live on the Hill"

.....Denise, Ken

Plenty of excitement for the daytime viewer. Story on p. 23.

10:30 **3** **8** **Search for Beauty**

10 **Arthur Godfrey Time**

11:00 **3** **Home—Women's News**

COLOR Arlene Francis presides.

Home exercisesArlene

Furniture news

.....Paul MacAlister (Chicago)

Chafing dish dishesKit Kinne

Modern artAlfred Barr

6 **MOVIE—Western**

Actian Playhouse: "The Drifting Kid." A cowboy contracts to deliver horses to the Mexican government. Tom Keene.

8 **The Brighter Day—Serial**

Danald reveals his surprise to Bernice.

11:15 **8** **Valiant Lady—Serial**

Bill asks Helen to co-sign the fund check. Marc Cramer and Flora Campbell.

11:30 **8** **10** **61** **Strike It Rich—Quiz**

AFTERNOON

12:00 **3** **Tennessee Ernie—Variety**

6 **Lunchtime Theater**

8 **TV Farmer—Crop Data**

10 **61** **Valiant Lady—Serial**

12:15 **8** **10** **61** **Love of Life—Serial**

12:30 **3** **Press Box—Gene Kelly**

Sportscaster Kelly presents his comments on the upcoming Series game.

6 **MOVIE—Drama**

This Is Hollywood: "Why Girls Leave Home." A reporter rescues a suicide, but finds a case of attempted murder. Lola Lane and Sheldon Leonard star.

8 **NEWS—Nelson Sears**

10 **Search for Tomorrow**

12:40 **8** **NEWS—Frank Whalen**

12:45 **3** **8** **WORLD SERIES**

SPECIAL The second game in the 1955 series from the American League park.

Game time: 1 P.M., EDT.

10 **The Guiding Light**

1:00 **10** **Shop'n' Save—Buying Tips**

12 **MOVIE—To Be Announced**

1:30 **10** **Welcome Travelers**

1:50 **6** **Features for Women**

2:00 **6** **61** **Robert Q. Lewis**

10 **Cinderella Week-end-Quiz**

12 **Music Box—Songs**

2:30 **6** **Bandstand—Bob Horn**

10 **61** **House Party—Variety**

Perc Westmore, makeup expert, is the guest today.

3:00 **10** **Please Find—Participation**

12 **MOVIE—Western**

Matinee Theater: "Death Rides the Plains."

A murderer lures his victims to his ranch by advertising for prospective buyers. Bob Livingston.

- 3:30 10 Bob Crosby—Music**
 "Yellow Rose of Texas" Cast
 "Almost Like Being in Love"
Carol Richards
 "You Forgot About Me" Bob Crosby
 "Ain't It a Shame?"Modernaires
 "Ah, Sweet Mystery of Life" Cast

- 3:45 12 57 Demonstrations—Food**
4:00 10 The Brighter Day—Serial
 Rev. Dennis urges Lydia not to change her plans.

- 12 Dance Time—Tom Roberts**
4:15 10 61 Secret Storm—Serial
4:30 3 World of Mr. Sweeney
 "The Three Little Sweeneys." Cicero saves Marge and Alice from a bad case of balletomania. Charles Ruggles, Helen Wagner and Mimi Strongin.

- 8 10 On Your Account**
4:45 3 Modern Romances
 Ned accuses Jessica of lying to Douglas.
5:00 3 8 Pinky Lee Show
6 Hopalong Cassidy Show
 Space Soldiers: Chapter 12. Hopalong Cassidy: "Secret of the Wastelands." Pioneers meet a Chinese girl. William Boyd, Barbara Britton.

- 10 Roy Rogers—Gene Autry**
 "Rovin' Tumbleweeek." A politician tries to stymie a flood-control bill. Gene Autry, Smiley Burnette.

- 5:30 3 8 Howdy Doody—Kids**
COLOR Mr. Bluster tries to put Grandpa Doody in jail. Howdy Doody comic strips are shown. Howdy has a sister this year. For news about children's shows this season please see page 24.

EVENING

- 6:00 3 Fun House—Pete Boyle**
8 Film Feature—Western
 Covered Wagon Theater: "Arizona Nights." Budd 'n' Ben are featured.
10 The Adventurer—Action
12 Film Feature—Western
20 10 NEWS—John Facenda

- 6:25 10 Earl Selby and Mr. Fixit**
6:30 3 MOVIE—Adventure
 Award Theater: "16 Fathoms Deep." (1948) An ex-Navy diver joins a small fishing craft off the coast of Florida. Lon Chaney, Jr., Arthur Lake, Lloyd Bridges.

- 8 SPORTS, WEATHER, NEWS**
10 Patti Page—Songs
 "The Whole World Is Singing My Song," "Slowly with Feeling," "Undecided" and "I Miss You" are on Patti's agenda for today. (Film)

- 12 NEWS—Hal Woodard**
6:45 6 NEWS—Frank Hall
10 NEWS—Douglas Edwards
12 Weather—Buck Ross

- 6:50 12 Time Out—Bill Phieffer**
6:55 6 Weather—Francis Davis
7:00 6 RAINBOW THEATER

- 8 STAGE 5—Drama**
 "Success Story" is today's feature.
10 I LED THREE LIVES—Drama
 Counterspy Philbrick is ordered by Communists to make a propaganda "cause" of a Navy court martial case. Richard Carlson stars as Philbrick. (Film)

- 12 PANORAMA—Jack Reynolds**
7:15 6 57 NEWS—John Daly
8 FOOTBALL—Frank Leahy

DEBUT Films of last week-end's games are used by Frank Leahy to predict the outcomes of this week-end's. The former Notre Dame coach analyzes: Army vs. Penn State; Penn vs. California; Pittsburgh vs. Oklahoma; Baylor vs. Maryland; Duke vs. Tennessee; Georgia Tech vs. SMU;



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EVERY THURSDAY EVENING AT 7:30—8:00 P.M.

WCAU-TV CHANNEL 10

- Colorado vs. Kansas; Michigan vs. Michigan State; Tulane vs. Northwestern. (Film)
7:25 ③ NEWS—Taylor Grant
7:30 ③ ⑧ DINAH SHORE—Songs
⑥ LONE RANGER—Western

The Lone Ranger and Tonto come to the aid of a stagecoach attacked by a band of highwaymen. They learn then about the role of illegal arms to Indian tribes. (Film)

10 SGT. PRESTON—Adventure

DEBUT Richard Simmons stars in a new series of tales of the Klondike, *Sgt. Preston of the Yukon*. The scene is the Canadian Rockies during the days of the great gold rush in the late 19th Century. Preston, of the Royal Northwest Mounted Police, his dog Yukon King and his horse Rex struggle to keep law and order. In the first episode Yukon King tries to stop a killing and is branded the guilty one. Sgt. Preston sets out to find the real killer. (Film)

12 MOVIE—Comedy

Evening Playhouse: "Regular Fellers" is a comedy about a wealthy woman who hates children. Soreh Podden and Roscoe Ates are the featured players.

- 7:45 ③ ⑧ NEWS—Swayze
8:00 ③ ⑧ GROUCHO MARX
⑥ WEBB PIERCE—Music
10 BOB CUMMINGS SHOW

"Bob Saves the Day." Bob and Margaret plan to keep Schultz's sailor boyfriend on ice until she comes back to town. But keeping the young man away from all girls is quite a job, even for Bob. (Film)

Cast

Bob Collins	Bob Cummings
Margaret MacDonald	Rosemary DeComp
Schultz	Ann B. Davis
Chuck	Dwayne Hickman
Frank Crenshaw	Dick Wesson
Pomelo Livingston	Nancy Kulp

8:30 ③ MAKE THE CONNECTION

Dashing actor Peter Lowford, lot of the *Dear Phoebe* series, is tonight's guest. The panel: Betty White, Gloria DeHoven,

Gene Klavan and Eddie Bracken. Maderatar: Gene Rayburn. *This is the final show of the series. Next week at this time, Jackie Cooper stars in the comedy series, People's Choice.*

6 STOP THE MUSIC—Game

8 EDDIE CANTOR—Comedy

"The Lieutenant Was Na Gentleman," Ann Sheridan disrupts the Army when she becomes a lady platoon leader in the United States Infantry. (Film)

10 61 CLIMAX!—Drama

"Sailor on Horseback," adapted from Irving Stane's novelized biography of author Jack Landan, stars Lloyd Nolan, Mercedes McCambridge and Mary Sinclair. Wanderer Landan and his wife Charmian return from their adventures to their San Francisco ranch. Their lavish spending and entertaining lead to mounting expenses. The author's sister Eliza pleads with the couple to act more reasonably and circumstances lead to a crisis. (Hollywood) *Emcting will be in high gear this season. For a preview of the drama see page 17.*

Cast

Jack LandanLloyd Nolan
CharmianMercedes McCambridge
ElizaMary Sinclair

12 HARNESS RACING—Del.

9:00 3 8 DRAGNET—Drama

A man comes to police headquarters and confesses that he killed a girl he picked up on the road to Las Angeles. Joe and Frank check the story. (Film)

Cast

Sgt. FridayJack Webb
Officer SmithBen Alexander
Bruce MarcusAaran Spelling
Laraine FarrellWanda Barbour
Sgt. Al DryerArt Balinger

6 STAR TONIGHT—Drama

"The Terrible Waman" is a Wilbur Daniel Steele story about a woman who has a mania for efficiency. Her fanatical attention to detail enables her to predict nearly every step her husband and son will take, and she alienates bath.

THURS. NIGHT, Sept. 29
Live from Hollywood
8:30-9:30 CHANNEL 10 61

"SAILOR ON HORSEBACK"

The story of the two important women in the life of the great American novelist—Jack London.

starring

LLOYD NOLAN



MERCEDES McCAMBRIDGE



MARY SINCLAIR

your host—**BILL LUNDIGAN** on

"CLIMAX!"

PRESENTED BY

CHRYSLER CORPORATION

THE FORWARD LOOK

**PLYMOUTH • DODGE • DE SOTO
CHRYSLER • IMPERIAL**

Cast

Christopher Joseph Warren
 Martha Valerie Cassart
 Mary Judith Parrish
Judith Parrish is a playwright as well as an actress. It was she who wrote the comedy "It's Only Maney," seen on TV Sept. 14.

12 BARN DANCE—Music

Jimmy Carter and the Pioneers are featured. They provide the music for square and country dancing.

9:30 3 8 FORD THEATRE—Drama

Laraine Day and Richard Denning star in a light comedy, "The Legal Beagles." Lawyers Claire and George Beagle are about to leave on their second honeymoon when Claire becomes interested in what she considers a fascinating new case. The fact is that young Jahnnie Goodtooth, grandson of an Indian chief, is being sent to jail for poaching an widow Bullfinch's property. (Film)

Cast

Claire Beagle Laraine Day
 George Beagle Richard Denning
 Jahnnie Gaadtaath Duncan Richardson
 Chief Gaadtooth Trevar Bardette
 Judge Miner Griff Barnett
 Eulalia Bullfinch Edith Leslie
 Jasper Anthony Jochim

6 DOWN YOU GO—Quiz

Patricia Cutts, Fran Caughlin and Phyllis Cerf are the panelists. Bergen Evans moderates.

10 FOUR STAR PLAYHOUSE

"The House Always Wins" stars Dick Powell once again as Willie Dante, the owner of a gambling casino. Two thugs plan a holdup there. Jack Benny is seen briefly as one of the clients. (Film)

Cast

Willie Dante Dick Powell
 Jack Benny Himself
 Mante Herb Vigran
 Jackson Alan Mawbray
 Walda Regis Toomey
 Lucy Jean Willes

10:00 3 8 VIDEO THEATER—Drama

"The Enchanted Cottage." A crippled veteran and a homely spinster marry out of mutual pity and loneliness. A miracle seems to take place when the girl suddenly becomes beautiful and her husband, handsome and tall. (Hollywood) The 1945 movie had Robert Young and Dorothy McGuire featured in the leading roles.

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LARAINÉ DAY
 RICHARD DENNING

THE LEGAL BEAGLES
 CHANNEL 3 8 • 9:30 P.M.

6 OUTSIDE U.S.A.—Howe

Indanesio is the subject of tonight's film treatment and the analysis by news commentator Quincy Howe.

10 61 JOHNNY CARSON

12 FILM FEATURE—Variety

10:30 6 MOVIE—Mystery

Mystery Hour: "Eight O'Clock Walk." (English; 1955) A taxi driver is falsely accused of the murder of a child. Derek Farr, Cathy O'Donnell and Ian Hunter head the cast.

10 DEATH VALLEY DAYS

12 HARNESS RACING—Del.

A live pick-up of tonight's trotting races from the Brandywine track.

11:00 3 NEWS—Taylor Grant

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:10 3 SPORTS—Jack Pyle

8 NEWS

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Johnny Carson Show

10 SPORTS—Jack Whitaker

12 MOVIE—Comedy

Evening Playhouse: "Blonde Comet." A female driver in a car race shows up all the mole drivers but one. Virginia Dale, Robert Kent.

11:20 3 Tonight with Michael Ellis

The former Broadway producer interviews a celebrity from the entertainment world.

11:25 10 Political Talk—Repub.

W. Thatcher Langstreth, Republican candidate for Mayor of Philadelphia, will speak tonight.

11:30 3 Tonight—Steve Allen

Steve, Gene Royburn, Skitch Henderson, Steve Lawrence and Eydie Gorme join in tonight's sketches and songs. Night-club chanteuse Sylvio Sims is among the guests.

11:35 10 Sherlock Holmes—Mystery

"The Violent Suitor." A lonely-hearts columnist is brutally beaten after advising against a marriage. Ronald Howard and Howard Marian Crawford play Holmes and Dr. Watson, respectively.

11:45 6 NEWS—Frank Hall

8 SPORTS

11:50 8 Tonight—Steve Allen

Please see 11:30 P.M. 3 listing.

11:55 6 Weather—Francis Davis

12:00 6 MOVIE—Western

Nightcap Theater: "West to Glory." (1947)

A gang steals jewels from a Mexican rancher. Eddie Dean and Roscoe Ates are the stars.

12:05 10 NEWS—John Facenda

12:10 10 The Late Show—Drama

(1) "San of the Rock." A rigid father raises an even more rigid son. Ellen Corby.

(2) "Stepdaughter." A girl's resentment nearly ruins three lives. Helen Parrish.

1:00 3 Strange Experiences

A short vignette with a surprise ending.

1:05 3 Thought for Tomorrow

Rev. J. Paul Weatherley delivers a message for late televiewers.

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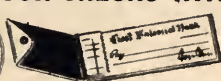
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MORNING

- 6:45** **3** **Thought for Today**
Rev. W. Carter Merbreier speaks to early morning viewers.
- 6:50** **3** **Market Reports, Weather**
- 7:00** **3** **8** **Today—Garraway**
There are some rare filmed interviews with Series stars.
- 10** **61** **Morning Show**
- 7:55** **10** **Mr. and Mrs.—The Cranes**
- 8:00** **10** **NEWS AND SPORTS**
- 8:05** **10** **Mr. and Mrs.—Guests**
- 8:30** **6** **Romper Room**
- 10** **NEWS—Bill Campbell**
- 8:35** **10** **Kiddie Korner—The Cranes**
- 8:55** **3** **Today with Mr. Rivets**
- 8** **NEWS**
- 9:00** **3** **Let Scott Do It—Variety**
Little Miss Terry assists Alan Scott.
- 8** **Big Picture—Army Film**
- 10** **Jack Valentine—Songs**
- 9:05** **10** **Chef Albert—Recipes**

DATELINE

(Continued from page A-1.)

tine, Willie the Worm and Chef Albert. A complete shift in the early evening programming finds political talks on Mondays until election, Patti Page, Tuesday and Thursday, Harry Wismer's sports Wednesday and Frank Leahy's grid predictions Friday—all at 6:30 P.M. Busy John Facenda boosts his nightly news schedule to three with a midnight report, and adds *Hall of Fame*, a documentary show, Saturday at 11:20 P.M. Ch. 12: Keep your TV GUIDE handy for changes here. *The Grady and Hurst Show*, a local radio institution, becomes a weekday feature from 3-6 P.M., starting Oct. 3. For sports fans, there are harness races nightly during the Brandywine meet, several pro football games, George Munger's football forecasts Friday at 7 P.M. *Delaware Valley Barn Dance* offers country and Western fare Thursday at 9 P.M.

9:30 **6** MOVIE—Drama

Morning Theater: "Paradise Isle." A blind artist is befriended by a lovely native girl. Movita, Warren Hull.

8 Hymns of Faith—Music

10 Junior Hi-Jinx—Cartoons

9:45 **8** Songs—Mrs. Don Jones

9:55 **10** NEWS—Gene Crane

10:00 **3** **8** Ding Dong School

Dressed in clothes they wear at home, Miss Frances' two young guests today came from France.

10 Garry Moore—Variety

Jazz piano Stan Freeman

Animal Brought by Ivan Sandersan

Musicals, 1926 Cast

10:30 **3** **8** Search for Beauty

11:00 **3** Home—Women's News

COLOR Arlene Francis presides.

Modern dance Ruth St. Denis

Home modernization

..... Nancyann Graham, Hugh Downs

6 MOVIE—Western

Action Playhouse: "Drifting Along." Rustlers conspire to take over a ranch. Johnny Mack Brown, Douglas Fawley.

8 The Brighter Day—Serial

11:15 **8** Valiant Lady—Serial

11:30 **8** **10** **61** Strike It Rich—Quiz

AFTERNOON

12:00 **3** Tennessee Ernie—Variety

6 Lunchtime Theater

8 TV Farmer—Crop Data

10 **61** Valiant Lady—Serial

12:15 **8** **10** **61** Love of Life—Serial

12:30 **3** Feather Your Nest—Quiz

Contestants try for a modern dining set.

6 MOVIE—Mystery

This Is Hollywood: "The Fatal Hour." An Oriental detective meets smugglers. Boris Karloff, Grant Withers.

8 NEWS—Nelson Sears

10 Search for Tomorrow

12:40 **8** NEWS—Frank Whalen

12:45 **3** **8** WORLD SERIES

SPECIAL The third game in the 1955 series moves to the National League park, Ebbets Field. Game time: 1 P.M. EDT. The

fourth game, and the fifth game if necessary, will be played at Ebbets Field.

10 The Guiding Light

1:00 10 Homemaker's Matinee
"The Difficult Age." The "old school" ideas of an employee irritate his elegant boss. Charles Coburn.

12 MOVIE—To Be Announced

1:30 10 Welcome Travelers
1:50 6 Features of Women
2:00 6 61 Robert Q. Lewis

10 Cinderella Week-end-Quiz

12 Music Box—Songs

2:30 6 Bandstand—Bob Horn
10 61 House Party—Variety

Contest: "What's in the House?"

2:45 12 MOVIE—Comedy

Motinee Theater: "Regular Fellers" is a comedy about a wealthy woman who hates children. Sarah Padden.

3:00 10 61 The Big Payoff

Debbie Haley spends her last day with the show. Betty Ann Grave returns next Manday.

3:30 10 Bob Crosby—Music

Dick Contino performs on his accordion.

3:45 12 Jigsaw Time—Game

4:00 10 The Brighter Day—Serial

Lydio conceals the news about Donald.

12 Dance Time—Tom Roberts

4:15 10 61 Secret Storm

4:30 3 World of Mr. Sweeney

"Aunt Elli Makes a Touchdown." Charles Ruggles stars.

8 10 On Your Account

4:45 3 Modern Romances

Jessica is confronted by three people.

5:00 3 Pinky Lee Show

6 Hopalong Cassidy Show

Spoc Saldiers: Chapter 13. Hopalong Cassidy: "Cassidy at Bar 20." William Bayd and Russell Hayden star.

8 Slapstick Theater

10 Roy Rogers—Gene Autry

"Bells of Rosarita." Roy tries to save a girl from being cheated out of her inheritance. George "Gabby" Hayes.

5:15 8 House Party—Variety

5:30 3 8 Howdy Doody—Kids

COLOR The "Mystery D.C.S." is found.

EVENING

6:00 3 Fun House—Pete Boyle

8 12 Film Feature—Western

10 The Adventurer—Action

6:20 10 NEWS—John Facenda

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Western

Six Gun Cinema: "North of the Lane Star." "Wild Bill" Elliott stars.

8 SPORTS, WEATHER, NEWS

10 Football—Frank Leahy

DEBUT Films of last week-end's games are used by Frank Leahy to predict the outcomes of this week-end's. The former Notre Dame coach analyzes: Army vs. Penn State; Penn vs. California; Pittsburgh vs. Oklahoma; Baylor vs. Maryland; Duke vs. Tennessee; Georgia Tech vs. SMU.

12 NEWS—Hal Woodard

6:45 6 NEWS—Frank Hall

10 NEWS—Douglas Edwards

12 Weather—Buck Ross

6:50 12 Time Out—Bill Phieffer

6:55 6 Weather—Francis Davis

7:00 6 RAINBOW THEATER

8 OZZIE AND HARRIET

See 8 P.M. 6 listing for details.

10 BOSTON BLACKIE—Drama

Boston Blackie interferes with a protection racket and plays on the superstition of the leading racketeer. (Film)

12 SPORTS—George Munger

7:15 6 57 NEWS—John Daly

12 POST TIME, U.S.A.

7:25 3 NEWS—Taylor Grant



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7:30 **3** **8** **EDDIE FISHER**—Songs**6** **RIN TIN TIN**—Drama

"Rusty Volunteers." Lt. Rip Masters poses as the U.S. Ambassador to Mexico to foil a rebel leader. Rip and Rusty join the decay party on the dangerous trip south of the border. Lee Aaker, James Brown, Rand Brooks, Pamela Duncan, Mitchell Lawrence. (Film)

10 **ANNIE OAKLEY**—Western

"Justice Guns." Annie thwarts a deadly killer. Gail Davis plays Annie.

12 **MOVIE**—Drama

Evening Playhouse: "Queen of Broadway." A girl, lucky in betting on winners, tries to adapt a small bay. Rachelle Hudson, Buster Crabbe.

7:45 **3** **8** **NEWS**—Swayze**8:00** **3** **8** **TRUTH, CONSEQUENCES**

Jack Bailey and company cook up the zany stunts assigned to the guests who can't tell the truthful answers to tonight's questions.

6 **OZZIE AND HARRIET**

"Homemade Ice Cream." Ozzie makes the mistake of glorifying the homemade ice cream his mother used to make. He soon finds himself assigned to the crank handle. The Nelsons play themselves. (Film)

10 **61** **PANTOMIME QUIZ**

Mike Stakey emcees as regulars Dorothy Hart, Hans Conried, Robert Clary, Rocky Graziano, Jackie Coogan, Carol Haney and tonight's special guests play the parlor pantomime game. This is the final show of the series. Next week at this

time, Mama, starring Peggy Wood, returns with tales of a Norwegian family.

8:30 **3** **8** **LIFE OF RILEY**—Comedy

"The Marines Have Landed." Babs is depressed because she hasn't heard from her Marine fiancé since he's been at camp. Riley hatches a plan to cheer up his unhappy daughter. William Bendix, Lugene Sanders. (Film)

6 **57** **T-MEN IN ACTION**

"Case of the Ready Guns." An ex-convict who claims he wants to go straight, finds himself in real trouble over firearms sold illegally to hoodlums. The serial numbers on the guns have been tampered with. Walter Greaza, Mart Mills, Kay Stewart and Bob Carson. (Film) This is the last show of the series. Next week Crossroads, a series about clergymen, will be seen in this spot.

10 **61** **TOPPER**—Comedy

"King Casmo, the First." As part of a banking deal, Mr. Schuyler agrees to have Tapper serve as a decay in the plot to assassinate King Rupert of Borokavia. Needless to say, Tapper's ghostly pals, the Kerbys, come in very handy. Lea G. Carrall, Bab Sterling, Anne Jeffreys, Lee Patrick. (Film) Next week at this time Eve Arden returns in Our Miss Brooks. Tapper moves to another network.

12 **HARNES RACING**—Del.**9:00** **3** **8** **BIG STORY**—Drama

"The Little Things" is a big story from the career of columnist and What's My Line? panelist Dorothy Kilgallen. Taken from her days as a "leg man" at the New York Journal-American, the story tells of Dorothy's coverage of the hatchet murder of a New Jersey housewife. Actress Mary Linn Beller plays Miss Kilgallen. Miss Beller is seen as *Bobby Dennis* in the serial *The Brighter Day*.

6 **DOLLAR A SECOND**—Quiz**10** **PLAYHOUSE OF STARS**

Thomas Mitchell, in "The Last Out," plays a once-promising baseball player 30 years after. Now he is a groundskeeper for a minor-league team, but his deep knowledge of baseball is more than the

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team's manager can take. (Film)

Cast

Sam Hawkins Thomas Mitchell
 Babe Bricker Regis Toomey
 Eddie McGuire Richard Erdman
 Lau Renaldi Touch Cannors
 Mike Gibban Edward Binns
 Billy Crandall Robert Hyatt
Starting next week, show will be seen 30 minutes later, 9:30-10 P.M. EDT. The 9-9:30 P.M. spot will be filled by The Crusader, an anti-Communist dramatic film series starring Brian Keith.

12 FACTS FORUM—Comment

The panel's topic: "Is Social Security the Responsibility of the Government?" Hardy Burt acts as moderator.

9:30 3 8 STAR STAGE—Drama

"First Date," from a story by Florence Jane Saman. The family schedule, if there ever was one, is completely upset. The youngest of the three teen-aged daughters is preparing for her first date—with a college man!

6 57 THE VISE—Melodrama

"Search for Martha Harris." A genial add-jobs man is reputed to ill-treat his wife. When she and the church funds she was handling both disappear, the husband is suspected. Ron Randell narrates this British-made film melodrama.

Cast

Martha Harris Jenny Laird
 Fred Harris John Harsley
 Joe Payne Len Sharp
 Tom Seddon Stuart Saunders
 Insp. Ware Lloyd Lamble
 Mabel Scott Constance Lewis

10 61 RAY MILLAND SHOW

School elections at Camstock turn the McNulty home into a house divided. Both Peggy and Ray are campaign managers, but for two rival candidates. Ray Milland stars as Prof. McNulty. Peggy McNulty: Phyllis Avery. (Film) *Final show of the series. Next week Playhouse of Stars moves into this time spot.*

12 CAMERA FOUR—Drama

"Shadow of Truth." A Korean veteran

becomes embroiled in a town brawl instigated by his brother-in-law. Thomas Mitchell and Keefe Brasselle star.

10:00 3 8 BOXING—Washington

Chuck Speiser, Lansing, Mich., vs. Willie Tray, Washington, D.C., light-heavy-weights, 10 rounds. Jimmy Powers reports from Washington, D.C.

TV GUIDE RATINGS

Rating	Bouts	W	L	D	KO's	
Speiser	Unrated	18	15	3	0	10
Tray	Unrated	34	30	3	1	23

Willie Tray, a former leading middle-weight, is now campaigning in the heavier ranks. Both he and Speiser have fought the rising New Orleans youngster, Willie Pastrano. Troy held Pastrano to a draw; Speiser lost a close decision to Pastrano. Both men can hit hard. Greatest sports coverage in TV history this season. Details on p. 14.

Compiled by Nat Fleischer (The Ring)

6 NAME'S THE SAME—Quiz

Panelists Mike Wallace, Rager Price, Audrey Meadows and Joan Alexander try to guess the guests' names. Clifton Fadiman moderates.

10 61 LINE-UP—Drama

RETURN A patrolman on his beat is shot and killed by robbers looting a television warehouse. Insp. Grebb and Lt. Guthrie are without a lead on the case until they receive unexpected information from an informant. Insp. Matt Greb is played by Tom Tully. Warner Anderson plays Lt. Ben Guthrie. (Film)

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12 INDUSTRY ON PARADE

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10:30 6 DAMON RUNYON THEATER

10 61 PERSON TO PERSON

Ed Murrow's first stop is at the Colonia, N.J., home of Brooklyn Dodgers pitcher Don Newcombe. Don, who's currently engaged in the World Series, greets Ed with his wife and son. The second stop on Murrow's agenda is at the Washington, D.C., home of Mr. & Mrs. Morris Cafritz. He's the prominent contractor. She's Gwen Cafritz, the Washington hostess.

12 HARNESS RACING—Del.

The trotting events are seen from Brandywine Raceway.

10:45 3 FIGHTERS IN ACTION

8 SPORTS—Red Barber

The old redhead finds himself in the catbird's seat tonight discussing toll costs of corn and eating high on the hog. In other words, it's a baseball session with World Series guests.

11:00 3 NEWS—Taylor Grant

6 Broadway Star Theater

DEBUT "Second Elopement." A youthful matron is persuaded by her family to marry a rich diplomat. Virginia Field and Wilton Groff star.

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:10 3 SPORTS—Jack Pyle

8 NEWS—Leo Kelly

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Damon Runyon Theater

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

Evening Playhouse: "Elephant Boy" is Kipling's tale of a small boy and his close attachment with an elephant. Sabu and W.E. Holloway star.

11:20 3 Tonight with Michael Ellis

11:25 10 That Man McMahon

11:30 3 Tonight—Steve Allen

Bandleader-composer Tony Postor is among tonight's guests. The gang includes Pot Kirby, Andy Williams, Skitch Henderson, Gene Royburn and, of course, Steve Allen.

6 NEWS—Frank Hall

10 The Whistler—Mystery

"Backfire." A husband becomes suspicious of his wife and a night-club pianist.

11:40 6 Weather—Francis Davis

11:45 6 MOVIE—Adventure

Night Owl Theater: "The Wife of Monte Cristo." The famed count becomes involved in an extortion scheme. John Loder.

8 SPORTS

11:50 8 Tonight—Steve Allen

12:00 10 NEWS—John Facenda

12:05 10 MOVIE—Western

Late Show: "Westward." John Wayne.

1:00 3 Strange Experiences

1:05 3 Thought for Tomorrow

Rev. Frederick J. Stevenson is the speaker.

Stations reserve the right to make last-minute changes.

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TV DRAMAS WILL CROWD
WORLD'S LARGEST STAGE

Thanks to TV, there will be fewer starving actors and writers this year. Because there'll be more TV dramatic shows than ever before—live and filmed, from both New York and Hollywood. The networks will devote at least eight full-hour and 19 half-hour periods each week to regular dramatic series. (For filmed show details, see page 28.) And these figures don't include the *NBC Matinee Theater*, an hour-long drama five afternoons each week; the 90-minute drama "spectaculars," nor the countless syndicated telefilms.

Not only will there be more jobs, but the competition among shows will be so intense that top names will be able virtually to write their own pay checks. Said producer Fred Coe, whose new *Pontiac Theater* will be telecast alternate Tuesday nights on NBC: "We won't necessarily seek a top star for each show because the competition will be staggering." (Frank Sinatra, for example, was paid an estimated \$40,000 for "Our Town" last week.)

Pontiac Theater seems most promising of the new hour-long live shows. Producer Coe **continued**



DRAMA / *continued*

has lined up some outstanding properties, starting Oct. 4 with Philip Wylie's "The Answer," story of a super-bomb explosion in 1960. On the future list are William Faulkner's "The Sound and the Fury," Ernest Hemingway's "The Battler," and "The Man Who Murdered Shakespeare," which Coe calls "a 16th Century Dragnet."

Circle Theater, a weekly half-hour last year, expands to an hour to alternate with *Pontiac*. It's to dramatize true-life stories and people. The producers, in fact, have coined a new word for their shows—"actuals," not to be confused with "spectaculars." On tap, for example, is the story of B.P. Schulberg, a pioneer Hollywood movie magnate and the father of au-

thor Budd Schulberg. Another show will deal with "The Cradle," famous Illinois adoption agency.

TV Playhouse has undergone a face-lifting operation for the new season. NBC has taken over full production reins on the series and has upped the budget, with Alcoa coming in to replace Philco as the alternate-week sponsor with Goodyear. But the production staff, headed by Gordon Duff and Robert Alan Aurthur, continues. And since they're the ones who have dealt most closely in the past with the best *Playhouse* writers, you can count on Paddy Chayefsky, Horton Foote, N. Richard Nash, Tad Mosel and others to continue on that show.

Robert Montgomery Presents is also expanding this season. Producer-host Montgomery has scheduled adapta-

tions of some hit movies of the past, including "Along Came Jones," "Tomorrow Is Forever" and "The Stranger." He's planning an adaptation of a recent magazine story dealing with the reactions of a man as he suffers a heart attack. Montgomery will use his "subjective camera" technique for this one, with the camera representing the protagonist. He'll also do Joseph Conrad's "End of the Tether" and an original based on the life of Albert Einstein, "Death of a Genius."

Studio One, competing again with the Montgomery show for Monday night drama fans, celebrates its eighth anniversary Nov. 7 and plans bigger and better productions throughout the season. *Kraft TV Theater*, the oldest continuous-run program on TV, hopes to add new laurels this season. *U.S. Steel Hour* has famed Yiddish comedian Menasha Skulnik in "Ashton Buys a Horse," for this Wednesday night. And coming up are Farley Granger starring in a Rod Serling original, "Line of Duty," and Sir James Barrie's "The Old Lady Shows Her Medals." *Climax!* continues with big-name stars in top stories. And *Video Theater*, with Otto Kruger having replaced James Mason as host, will present more adaptations of hit movies with top Hollywood stars.

Star Stage, which took over the *Dear Phoebe* time spot, will feature original stories and adaptations—and handsome leading men, because the two sponsors hope to appeal to women viewers. The series comprises 26 live shows and 13 on film. *Star Tonight* will continue to give aspiring actors and actresses their big break by making them literally a star for the night in half-hour dramas. *Appointment with Adventure*, changing its name to *Opening Night*, will broaden its half-hour to include all sorts of drama.



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'Cheyenne': Clint Walker, Ann Robinson and John Garner in Warners' series.



'Kings Row': Peggy Halleck in a scene from second segment of Warners' show.



'Casablanca': third portion of series with Anita Ekberg and Charles McGraw.

COMING ATTRACTIONS

Warners, M-G-M, 20th Century-Fox
Produce First Films For TV

It might be said of the approaching 1955-56 season that TV film, once the hated stepchild of the industry, is now enmeshing the medium in miles and miles of celluloid.

While the very nature of the restless TV beast makes it impossible to compile a wholly accurate list of films that lie ahead, it can be stated with a certain degree of authority that a minimum of 24 new crime-adventure-romance film series are on tap. In the words of their producers, they will be thrill-packed, if not actually downright sensational.

Heading the list will be the initial TV entries of three top Hollywood studios: Warner Brothers, 20th Century-Fox and Metro-Goldwyn-Mayer.

FILM
SHOWS

Warners is throwing something of a triple-threat at the audience via ABC, in the form of three series under the over-all title of *Warner Brothers Presents*. "Kings Row," "Casablanca" and "Cheyenne" (titles are based on former Warners movies) will alternate as 45-minute film shows, with an added six minutes of behind-the-scenes activities concerning current and future Warners movies. They run on Tuesdays.

The 20th Century-Fox Show, being filmed by the studio for CBS and slated for Wednesday nights, will be a series of 45-minute dramatic films also, each with a six-minute trailer for upcoming Fox films. The show will alternate with *US*. **continued**



British actress Bernadette O'Farrell as Maid Marian in *Robin Hood*, filmed in England.

FILM SHOWS/continued

Steel Hour, which is not on film.

The *M-G-M Parade* will be a series of half-hour programs. These films are being made, apparently, of bits and snatches from many miles of footage lying in M-G-M's cavernous vaults, chiefly shorts and cartoon subjects. And—guess what?—there will be frequent behind-the-scenes shots devoted to plugging M-G-M and its new films. The show is set to follow precedent-setting *Disneyland* on ABC Wednesday nights.

Disneyland will continue, of course, into its second year after a rather remarkable first season, which saw two



For adults: James Best, Walter Coy and Nesdon Booth in NBC's Western, *Frontier*.

repeat showings of much of the material. Disney also is taking on the task of preparing five hours of *Mickey Mouse Club* films every week. (See page 24.)

Other new film shows of more than passing interest will be the *Alfred Hitchcock Presents* series, a suspense show supervised by the old master himself on CBS Sunday nights. Then there's *Jane Wyman's Fireside Theater*, already running on Tuesday nights.

Among the new adventure films is the CBS *Gunsmoke* series, an adult Western, on Saturdays; and *Crusader*, a fight-against-tyranny series made in Europe and the Far East, set for Fridays. CBS will also offer, primarily for children, *Robin Hood*, with Richard Greene, Bernadette O'Farrell and Ian Hunter, filmed in England; and *Tales of the Texas Rangers*.

The same network, with the aid of the Navy, is producing *Navy Log*, half-hour dramatizations of true-life exploits involving Navy personnel; and *Wanted*, a documentary dealing with convicts and their families.

NBC will gamble with *Frontier*, a new Worthington Miner series, which will tell true stories of the average men and women who helped settle the West. This and *Fury*, a Saturday children's show, are NBC's only two new entries in this field.

ABC will air *Cavalcade Theater*, which will concentrate on contemporary events; *Crossroads*, a series based on true experiences of clergymen, and *Wyatt Earp*, based on the life of the old frontier sheriff.

New syndicated film shows include *Dr. Hudson's Secret Journal*, based on the Lloyd C. Douglas novel; *I Spy*, a Raymond Massey starrer; *The Adventures of Long John Silver*, filmed in Australia with Robert Newton starred; a new Errol Flynn series, *Tales of the Foreign Legion*.

Network and syndicated oldtimers still with us will include such hardy perennials as *Dragnet* and *Big Town*, along with *The Line-Up*, *You Are There*, *Lassie*, *Rin Tin Tin*, *Medic*, *Roy Rogers*, *Science Fiction Theater*, *Mr. District Attorney*, *Waterfront* and *Mayor of the Town*.

Fair warning: By January, many of these may have disappeared and many new ones may be replacing them.



Anyone For Housework?

Better Daytime Programming
May Entice Wives From Chores

The ladies, the infirm, the retired and all others who happen to be home during the day with their TV sets on, have fine, happy prospects for the new season.

And all is not soap opera this year.

CBS again is relying heavily on Arthur Godfrey for the mornings; while NBC hopes that its new daily, hour-long dramatic series, *NBC Matinee Theater*, to be telecast in color beginning Oct. 31, will keep the housewife happy on weekday afternoons.

Produced by Albert McCleery, who brought Ibsen's "Peer Gynt" and Shakespeare's "Hamlet" to TV, the *Matinee Theater* conceivably could jolt inane chatter and homespun talent shows clear out of their lethargy.

The show will use original scripts by seasoned and new TV writers and Broadway playwrights, and it has acquired second rights to top TV plays. Not coy about other network properties, the show has already contracted to repeat Gore Vidal's "Dark Possession," originally seen on CBS'

excellent drama entry, *Studio One*.

A few of the actresses signed are Margaret Truman, Claire Luce and Sarah Churchill, who is to play her own American grandmother in "The Remarkable Mr. Jerome," written by Sarah's cousin, Anita Leslie. Telecast from the new Burbank studios, the series expects to use 260 scripts, 4000 to 6000 actors and 20 directors. In color as well as black and white, the show may become a major stimulus for the sale of color receivers.

Home continues to telecast the last 15 minutes of its show in color. Producers, restricted by one camera, hope, however, to stretch this segment to a half hour once a week. The show itself has already expanded with a 15-minute prelude, *The World at Home*, featuring people in the news.

While Arthur Godfrey and his crew will be around as usual, singing, chuckling and cavorting Mondays through Thursdays, Garry Moore will again take over the Godfrey spot on Friday. This is in addition to Garry's regular half-hour show each weekday.

The same soap operas are on for a solid hour at NBC in the afternoon. CBS starts them earlier. Helen Emerson, TV's most *Valiant Lady*, has a new love interest; but in general, everyone is toying with the same weary problems.

Dick Van Dyke and Dave Garrow wile away the early hours for CBS and NBC. The afternoon is consumed by *Welcome Travelers*, Robert Q. Lewis, Art Linkletter and Bob Crosby, among others.

There are giveaways, too; not as dazzling as the nighttime kind, but money is money. There are *The Big Payoff*, which specializes in mink coats; *On Your Account*, and *Feather Your Nest*. And *Strike It Rich* is still doling out dollars for hard luck stories.





The Mouseketeers: they sport new headgear with ears on the Mickey Mouse Club.

...For The Youngsters

Fare Includes 'Mickey Mouse Club,'
'My Friend Flicka,' 'Sergeant Preston'

It's going to be harder than ever to get Junior away from that TV set this season, especially if you're given to looking over his shoulder. At least eight hours a week (nine, counting *Disneyland*) of brand-new children's entertainment is set to pour forth from the three major networks.

Walt Disney's daily *Mickey Mouse Club* begins Oct. 3 over ABC, 5 to 6 P.M.; and advance reports indicate it is going to result, among other things, in a new type of

headgear—a little black skull cap with mouse ears worn by the Mouseketeers.

The Mouseketeers are a group of gifted boys and equally talented girls who perform each day through a 15-minute segment of the show.

Its other features, some daily, some once or more per week, include an 8-minute newsreel exclusively photographed for the club by 50 camera crews in all parts of the world, three serials of 10 to 20 episodes each, an assortment of Disney cartoons and regular departments with such titles as "Meet The . . ." and "Jiminy Cricket Presents."

All this, of course, is in addition to Wednesday night's *Disneyland*, which will include among its 26 new pro-



SHOWS
FOR
CHILDREN

grams: "The Legend of Sleepy Hollow"; "Sardinia, Morocco, Ice Breakers and Tiburon"; "Man and the Moon," and "Our Friend, the Atom." Not to mention a new "Davy Crockett" or two sometime this fall and perhaps two others later.

Flipping the dial, we find that CBS has whipped up a new hour-long show for the two-to-eight-year-olds, five days a week. Called *Captain Kangaroo*, it will be seen from 8 to 9 A.M. (ET) and will deal with whatever the producers feel will interest children.

In addition, CBS has added *Tales of the Texas Rangers*, which started a couple of Saturdays ago, and four adventure serials, beginning Sept. 26: *Adventures of Robin Hood* (Monday), *Brave Eagle* (Wednesday), *Sergeant Preston of the Yukon* (Thursday) and *My Friend Flicka* (Friday). CBS may fill that Tuesday gap with *The Adventures of Champion*.

NBC is getting into the horse-story revival with *Fury*, a film series derived from "Black Beauty."

On another front, there are at least six 90-minute shows being planned for the youngsters, including "Heidi" and "Alice in Wonderland."

A number of favorite children's shows are due back this fall. *Howdy Doody*, which will have its eighth anniversary come December, began colorcasting five times a week Sept. 12 and at the same time introduced a new character, Heidi Doody, and two new features—a travel series by Lowell Thomas, Jr. called "Flight to Adventure" and an African series in color shot right in the jungle.

And talking about color, Pinky Lee—complete with a circus background—will be telecast in rainbow hues.

In addition to all this, there are

Heidi Doody: Howdy has a new sister this year, and in color! ▶



Jungle Queen: lovely Irish McCalla, as Sheena, goes into action soon.

hordes of syndicated shows, from *Andy's Gang* (Andy Devine succeeds the late Ed McConnell) to a couple of new jungle entries; namely, *Jungle Jim* and *Sheena, Queen of the Jungle*.



FOOD FOR THOUGHT

Television Will Examine Man,
His Ideas And His Universe



Events and ideas the world over are closer these days—as close, in fact, as your TV set. Unless you refuse to tear yourself away from the usual run of light TV entertainment, your mind is due for a complete overhaul. At least two operas will be premiered, NBC will scientifically probe the world of 1976, the Russian steppes and the African veld will be explored, elder wisemen will dispense philosophy, and psychology will fill the air.

On Oct. 9, on NBC, Dr. Benjamin Spock starts clearing away the mysteries of child rearing, covering territory from splinters to the *id*. On *You and Your Child*, Dr. Frances Horwich continues to advise parents right after *Ding Dong School*. Viewers awed by *Medic* should take to ABC's *Medical Horizons*, a show concerned less with fictional story lines, more with the accomplishments of medicine. Quincy Howe moderates, from various research centers, this expanded version of last year's *Horizons*.

Both NBC and CBS plan special, unscheduled shows that will pre-empt existing programs.

For example, Ed Murrow (whose *Person to Person* is back as usual) has a sponsor for six *See It Now* shows of varying lengths. One, slated for October, will study the Vice Presidency as an institution. CBS also has



a series of hour-and-a-half documentaries planned, titled simply, "Giants."

In cooperation with the Air Force, CBS' *Air Power*, slated for the late fall, gives a definitive picture of our air strength from the flight at Kitty Hawk to the projected excursion into outer space. Viewers will be given a look at Russian air strength, see captured enemy film taken by German pilots as they downed American planes. Eddie Rickenbacker, Laurence Olivier and Walter Cronkite are among the varied narrators.

NBC will put on unscheduled shows at least once a month. *The Assignment Series*, about people and places, is set to go with a show on India on Nov. 24. In color, it will be narrated by

our former ambassador, Chester Bowles. *Project 20*, TV documentaries about events that have molded the 20th Century, kicks off with the story of the Russian Revolution. *Wide Wide World* will appear on alternate Sundays, beginning Oct. 16.

Omnibus returns Oct. 9, with a new cycle approach whereby three 90-minute shows will be utilized for a World's Fair of art, invention, science and entertainment. In another cycle, Boston attorney Joseph N. Welch, of the McCarthy hearings, tells the story of the Constitution. Programs are planned about Johann Sebastian Bach and young Will Shakespeare.

Adventure also returns Oct. 9 with four major series interspersed among the regular shows. Stories of the West (Bernard de Voto), and the waters of the world are two. For the series on Man's own mechanism, electric trains will track through an oversized scale of the human body to show blood circulating. An oil well has also been "adopted" and viewers will go along with the drillers.

And for young intellectuals, there's *Let's Take a Trip*, due back Oct. 9.

Just about everyone has a documentary this year. Quincy Howe's *Outside U.S.A.* at ABC, which started Sept. 1, is concerned with events that have built up to current situations such as the Moroccan massacres. Eric Sevareid, back Oct. 9, toured Europe last summer seeking new slants for a revamp of *The American Week*, and Larry Lesueur has a new Sunday series on the United Nations. Even Hollywood has a documentary, *Confidential File*.

All the religious shows continue. Bishop Sheen has switched to ABC; and in October, Dean James A. Pike, rector of the Cathedral of St. John the Divine, will begin nondenominational discussions on that network.

"Surely you're not that old- fashioned!"

It's almost incomprehensible to Tampax users how anyone could fail to use internal sanitary protection. Yet

there's a compliment for you behind their bewildered surprise—their blunt comments. They think of you as being as modern and alert as they are. What in the world is holding you back from using Tampax?

Well, what is? Fears? Doubts? . . . "My dear," users will tell you, "Tampax was invented by a doctor. It's perfectly simple to use and change; in fact you don't even feel it when it's in place." They believe fervently that you *should* use Tampax because it's so much of a *help* on "problem days" . . . no belts, no pins, no pads, no odor problems, no disposal problems.

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*Invented by a doctor—
now used by millions of women*



OLD FACES IN NEW ACTS

Critics who like to carp about "the same old stuff" on TV will likely have to eat their words this coming season, at least, so far as comedy and variety shows are concerned. About the only things that will remain the same are the channel numbers.

Milton Berle is switching from New York to Hollywood, from black-and-white to color and, in several shows, from comedy to straight drama. He will do 13, all told, alternating in his Tuesday night time spot with such notable colleagues as Bob Hope, Martha Raye, Dinah Shore and Betty Hutton.

Jackie Gleason is switching from live to film, from an hour to 30 minutes, and from variety to situation comedy in the form of *The Honeymooners*. Perry Como is expanding from three weekly quarter hours on CBS to a Saturday night hour on NBC. And the medium will be welcoming one of the better-known musical comedy clowns, Phil Silvers.

Berle will start the NBC ball rolling on Tuesday. The network's other big variety gun, it is devoutly hoped, will be the Sunday night *Variety Hour*, launched during the summer to pare down Ed Sullivan's rating. Sullivan, of course, will continue as one of CBS' two major artillery pieces, his *Toast of the Town* this week being renamed *The Ed Sullivan Show*.

COMEDY
—
VARIETY



MILTON BERLE STARTS FROM SCRATCH;
JACKIE GLEASON SWITCHES TO FILM;
PERRY COMO SINGS ON SATURDAYS

The other, Gleason, will double this season as producer of *Stage Show*, starring Tommy and Jimmy Dorsey, which will run just before or after *The Honeymooners* on Saturday nights.

CBS, with a distraught eye cocked in the direction of ABC's Walt Disney, has scratched its Jane Froman, Jo Stafford and Perry Como early-evening quarter hours for a series of half-hour adventure films. Miss Stafford, who is awaiting an heir, will probably sit the season out, as will Miss Froman.

At NBC, one finds Dinah Shore, Eddie Fisher and Tony Martin still holding down their own early-evening time spots. NBC also has George Gobel slated to return, which is like waiting for the annual dividends to come in. And the red-hot Sid Caesar-Nanette Fabray combination will be back at its Monday night stand.

ABC will spell its *Ozark Jubilee* every fourth Saturday night with a "live" hour version of *Grand Ole Opry*, beginning Oct. 15. **continued**

In a more spectacular vein, NBC will offer two hour-long telecasts of the Ringling Bros. and Barnum & Bailey Circus—one, possibly in color.

The situation comedy shows, long a staple item in the TV diet, are conspicuous for their rarity, at least so far as major new entries on the networks are concerned. CBS has the new Phil Silvers show, *You'll Never Get Rich; It's Always Jan*, with Janis Paige, and *Joe and Mabel*, with Larry Blyden and Nita Talbot. NBC has a total of precisely one new situation comedy series: *People's Choice*, with Jackie Cooper.

Our Miss Brooks will be the same old Eve Arden series when it returns to CBS Oct. 7, but in later weeks it will convert its English teacher at Madison High into a dramatic teacher at Mrs. Nestor's Private School for Girls (headed by Gale Gordon as principal); and will add Bob Sweeney, late of *My Favorite Husband*, Viola Roach and 10-year-old Ricky Vera to its cast.

My Favorite Husband is undergoing changes, too—from live to film, with ex-Quiz Kid Vanessa Brown succeeding Joan Caulfield as the "My" of the title. Danny Thomas' *Make Room for Daddy* will use Europe as the locale for some of its instalments, and *The Goldbergs*, back as a syndicated film, has swapped the Bronx for a mythical small town, Haverville.

Other syndicated shows which should turn up in 50 or more cities will probably include *Behind the Scenes*, with Sally Fraser and Jil Jarmyn;



◀ Perry Como goes from 15 minutes to weekly hour.



Phil Silvers, right, plays GI in new series.

Crunch and Des, based on the Philip Wylie stories, and *The Great Gildersleeve*, with Willard Waterman.

There are others, but all still in the infant, or we-have-a-pilot-who-wants-to-buy-it? stage.

Many of the veterans, of course, will be back in the same old time periods. *I Love Lucy* will be starting its fifth year. Jack Benny will be on alternate weeks this season, sharing his Sunday night spot with Ann Sothern's *Private Secretary*. Bill Bendix's *Life of Riley* will be back with two major cast changes. Also returning are Robert Young's *Father Knows Best*, *The Bob Cummings Show*, *December Bride*, Red Skelton (still experimenting) Jimmy Durante (every week this year) *Liberace*, *Burns & Allen*, *Mama*, *Ozzie & Harriet* and *It's a Great Life*.

The casualty rate, however, has been little short of gruesome: Wally (Mr. Peepers) Cox and Red Buttons have nowhere to hang their hats; and *Professional Father*, *The Imogene Coca Show* and *That's My Boy* are washed up. Such network shows as *Hey, Muligan*; *My Little Margie*; *So This Is Hollywood*; *Willy*; *Life With Father*; *Ray Milland*; *Ray Bolger*; *Dear Phoebe*, and *Mr. and Mrs. North* have been siphoned into the film syndication pool.

The day of the we'll-buy-anything attitude at the networks is about over.

And the winner is you—the viewer.

Preview Teletype *



NEW YORK Bob Stahl reports:

NBC's new Matinee Theater has spurred CBS to revise its thinking for daytime programming. CBS is planning an hour-long live daytime show from New York, and will probably combine variety and drama . . . The second See It Now, not yet scheduled, will be a profile of New York City.

* * *

Louis G. Cowan, Inc., producers of The \$64,000 Question, have a new show in the works--The \$64,000 Panel--on which Question contestants could display further knowledge, and win more loot, as members of the panel.

* * *

"Harper's" managing editor, RUSSELL LYNES, who made American readers Highbrow-Middlebrow-Lowbrow conscious, is writing satire on manners for Omnibus . . . SHIRLEY BOOTH signed for Omnibus version of "Ethan Frome" . . . JANE RUSSELL and DICK HAYMES will be guests on the first DORSEY BROTHERS Stage Show Saturday, Oct. 1.

* * *

In the works at Armstrong Circle Theater is "Hurricane Show," the latest in the program's series of "actuals," tracing life of a hurricane from birth to death . . . First films shot by DANIEL SCHORR for CBS in Moscow will be aired early in October.

HOLLYWOOD Dan Jenkins reports:

Producer ERNIE GLUCKSMAN has added ART LINKLETTER, PHIL HARRIS, PAUL GILBERT, SHIRLEY MACLAINE to his Oct. 9 "Show Biz" spectacular, headlining GROUCHO MARX . . . MILTON BERLE's guests for his Tuesday, Nov. 8, show: singer SAMMY DAVIS, JR., and JOAN DAVIS in a musical comedy. He has picked THELMA RITTER for Nov. 29.

* * *

BING CROSBY's appearance in "High Tor," scheduled for Nov. 19 on Ford Star Jubilee, has been canceled. BING will appear on Jubilee, probably in January or February, but not necessarily in "High Tor" . . . CBS wants FRANK SINATRA and MARY MARTIN for "I Hear America Singing," which CROSBY has turned down.

* * *

NANETTE FABRAY will be the first NBC personality of the season to appear on ED MURROW's CBS Person to Person, date not yet set . . . JOSE ITURBI will make his TV debut on JIMMY DURANTE's first live show this fall, Saturday, Oct. 8 . . . MICHAEL WILDING and MERLE OBERON have been set for "Cavalcade," the 20th Century-Fox Show opener on CBS Wednesday, Oct. 5.

* * *

GEORGE GOBEL returns to NBC Saturday, Oct. 8, with PEGGY KING, just re-signed . . . RED SKELTON, starting the season in New York this Tuesday, will stay over for his Oct. 4 show, with guests JACKIE GLEASON, ART CARNEY.

"My beer is
Rheingold
-the Dry beer!"

says NANCY WOODRUFF
MISS RHEINGOLD 1955



PHOTOGRAPH BY PAUL HESSE

COSTUME DESIGNED FOR MISS RHEINGOLD BY ELIZABETH PHELPS

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